

FULL TILT BECOMES FIRST MAJOR ONLINE POKER BRAND ON STEAM

Full Tilt's poker software to be made available to over 125 million players on Steam digital gaming platform

ONCHAN, Isle of Man – November 13, 2015 – The first major online poker brand on Steam, Valve's digital gaming platform, will be Full Tilt, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand.

After spending just over a month in Steam's Greenlight process, the Full Tilt .NET play-money game secured thousands of votes from the Steam community who had their say in selecting the game to be made available on the wildly popular platform. Full Tilt aims to have its poker software live on Steam before the end of 2015.

Commenting on the achievement, Managing Director at Full Tilt, Dominic Mansour said: "The opportunity to introduce our game to the millions of players who make up the Steam gaming community is really important to us. We will be the first major online poker brand on the platform and the move underlines our strategic intentions to explore new avenues for our games. This is just one of a number of steps that we're taking to find new audiences and we are excited about the opportunities that we'll uncover as a result."

The Full Tilt .NET software received strong support from both the Steam community and poker fans alike while in the Greenlight process. Mansour continued: "The Greenlight qualification process has been very interesting and has provided us with some excellent insights into the wider gaming community. We are very grateful for the support we received from the Steam community and our own player base. Our Greenlight success underlines our commitment to bring the game we love to a wider player base, and will help support a number of further initiatives we have planned for the near future."

More details about this can be found on the Full Tilt blog here: <u>http://ti.lt/if</u> For further information, please contact: <u>press@ft-services.com</u>

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offers its players fastpaced, quick-fold gameplay on both desktop and mobile.

There are four Full Tilt licensed sites – FullTilt.com, which serves players in various countries around the world under license from the Isle of Man; FullTilt.eu, which serves players in European markets under license from Malta; and FullTilt.uk and FullTilt.dk which serves players in the United Kingdom and Denmark respectively. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was re-launched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

