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## **GOLD RUSH RETURNS TO FULL TILT OFFERING PLAYERS THE CHANCE TO WIN UP TO \$25,000 INSTANTLY**

ONCHAN, Isle of Man – November 11, 2015 – From today, Gold Rush returns to Full Tilt, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. This is the third time that the popular promotion has come to Rush Poker ring game tables, offering players the chance to win up to \$25,000 instantly.

Each time a player contributes to the pot at any Rush Poker ring game table from today through November 22, there is a chance that they will be whisked off to a special Gold Rush table at the end of the hand. There they will be asked to choose from three face-down cards to reveal their prize. Prizes include up to \$25,000 in cash, Tournament Tickets, Coins, Full Tilt Points bundles and more.

Since Gold Rush first launched in December 2014, over \$1.3 million has been paid out in prizes to more than 20,000 players. Five-time Rush High Black Card Pro and Full Tilt Ambassador Marc "PlayinWitDreams" Kennedy said: "I'm really excited Gold Rush is back at Full Tilt today. It's my favourite promotion by far, making the already fast-paced Rush Poker format even more exciting to play. Knowing you can go from playing \$0.01/\$0.02 to having \$25,000 in your account in an instant takes the game to a whole new level."

For more information, go to [www.fulltilt.com/promotions/gold-rush](http://www.fulltilt.com/promotions/gold-rush) or contact: [press@ft-services.com](mailto:press@ft-services.com)

### **About Full Tilt**

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offers its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are four Full Tilt licensed sites – FullTilt.com, which serves players in various countries around the world under license from the Isle of Man; FullTilt.eu, which serves players in European markets under

license from Malta; and FullTilt.uk and FullTilt.dk which serves players in the United Kingdom and Denmark respectively. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was re-launched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

