



AMAYA TO OPERATE POKERSTARS.RO AND BETSTARS.RO UNDER FULL ROMANIAN LICENSE FROM SEPTEMBER 1, 2016

ONCHAN, Isle of Man – August 26, 2016 – PokerStars.RO and BetStars.RO, the leading poker and sports betting brands of Amaya Inc. (Nasdaq: AYA; TSX: AYA), are launching new software in Romania to comply with requirements of a new, full license that comes into effect from September 1. Over the past year, PokerStars, BetStars and Full Tilt have operated under an interim Romanian license.

“We are very happy to offer the world’s leading poker and sports betting brands to Romanians under a local regulatory framework,” said Eric Hollreiser, Vice President of Corporate Communications for Amaya. “This demonstrates Amaya’s commitment to the responsible growth of online gaming by supporting local regulation that is good for players, good for operators, and provides revenue for regulators.”

To comply with local regulatory requirements, PokerStars and BetStars will implement the following changes:

- Responsible Gaming controls will be expanded with new limits
- Amaya will work only with partners and suppliers who are licensed in Romania and hold a Class 2 license
- Full Tilt will no longer be available in Romania, with players migrating to the PokerStars.RO brand.

Romanian poker players will continue to be able to participate in PokerStars’ global shared liquidity player pool. The offering on BetStars will continue unchanged.

Ahead of the implementation of the new Romanian license, PokerStars is going to proactively contact players to help authenticate their account in compliance with Romanian rules.

Visitors to Romania who are not resident in Romania will continue to be able to play on PokerStars and BetStars using their ‘home’ software and regulatory jurisdiction while they are temporarily visiting Romania. Romanian residents with PokerStars.RO and BetStars.RO accounts who are temporarily travelling outside Romania will continue to be able to use their accounts from abroad, subject to any applicable local regulations.

For further information, please contact: press@pokerstars.ro

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses or approvals to offer services to players in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt, BetStars, PokerStars Casino and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

