

CRISTIANO RONALDO, NEYMAR JR AND RONÁLDO NAZARIO OFFER PLAYERS CHANCE TO WIN \$1 MILLION ON POKERSTARS

ONCHAN, Isle of Man – August 20, 2015 – PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand this week launched an exclusive new promotion in conjunction with its ambassadors, international football stars Cristiano Ronaldo, Neymar Jr and Ronaldo Nazário.

The PokerStars Dream Team Collection promotion, which runs from August 17 -September 17, will give players the chance to win \$1 million, plus there are eight shirts signed by Cristiano Ronaldo and Neymar Jr up for grabs.

How to play

The promotion offers players the chance to complete three puzzles – one Cristiano Ronaldo puzzle, one Neymar Jr puzzle, and one Ronaldo Nazário puzzle – each with nine pieces to collect. To collect each puzzle piece, players will need to play different games as follows:

- Cristiano Ronaldo puzzle piece 7 real money Spin & Gos
- Ronaldo Nazário puzzle piece 9 real money Sit & Gos or Multi Table Tournaments
- Neymar Jr puzzle piece Win a real money Hold'em cash game (including ZOOM) with pocket jacks

For each puzzle piece players collect, they will receive a randomly allocated reward ranging from a minimum of a \$20,000 All-in Shootout Ticket up to a maximum of \$7,911 in cash plus a Golden Ticket.

The Golden Ticket will grant players access to an exclusive All-in Shootout tournament where one lucky player will walk away with the \$1 million first prize. The exciting All-in Shootout format pushes players all in on every hand until there is a winner, making it a truly exciting way to become a millionaire. Plus one lucky player will win a Golden Ticket completely free through our PokerStars Dream Team Collection Freeroll promotion.

Cristiano Ronaldo said: "I love to play poker and winning a big tournament is a dream for me and every other poker player. I hope that players have fun collecting the puzzle pieces, and I wish them luck in the final All-In Shootout tournament." For more information about the PokerStars Dream Team Collection promotion, visit: <u>http://psta.rs/1Lh1Weu</u>

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

