EPT ANNOUNCES POKERTRACKER AS OFFICIAL POKER TRACKING SOFTWARE PARTNER

ONCHAN, Isle of Man – May 21, 2014 – The European Poker Tour (EPT) today announced that PokerTracker 4 will return for the second consecutive year as the official poker tracking software. The partnership will involve PokerTracker representatives attending EPT 11 stops to showcase and demonstrate the product.

PokerTracker 4 is approved for use online at PokerStars and with more than 13 years of poker tracking experience, is considered one of the industry leader in providing tracking and analysis software. The product imports player hand histories created during the user's own online play, for later review and analysis. The software is capable of combining hand histories for ring games, Sit & Go's and MTTs and can be used to monitor each poker session to create graphs and statistics for variables such as hands per hour, winnings per hand, winnings per hour, cumulative profit and loss, and individual game profit and loss across multiple currencies.

PokerTracker's official representative Steven McLoughlin said: "PokerTracker 4 allows players to analyse their own online poker experience, the database acts as an encyclopaedia of the user's sessions for post-game review. PokerTracker 4's reports and filters help players improve strategy decision making through self-coaching. Multiple tools designed to help you find and fix flaws and are available at no extra cost. The most up-to-date statistics can be accessed at the click of a mouse, with stable performance. By partnering with the EPT and demonstrating the product to a wide variety of players, we hope to improve our customer's experience and teach them how to correctly use the tools provided within PokerTracker 4."

EPT President Edgar Stuchly added: "The game analysis software provided by PokerTracker is among the finest in the online poker industry. The EPT are very pleased to welcome them back as a sponsor for the next season."

The EPT recently announced dates for the forthcoming Season 11 – kicking off with Europe's largest-ever poker festival in Barcelona in August to celebrate the 100th EPT. Further information is available online: http://www.europeanpokertour.com/.

PokerTracker offers a 30 Day Free Trial, and a 14 day no-risk money back guarantee. For more information visit: https://www.pokertracker.com/products/PT4/free-trial.php.

About the European Poker Tour

The European Poker Tour (EPT) is Europe's richest and most popular poker tour. Since 2004, the EPT has paid out over €535 million in tournament prize pools, and hosted successful festivals across Europe. The EPT also operates the PokerStars Caribbean Adventure (PCA), which takes place every January in the Bahamas and is the largest poker festival outside of Las Vegas.

About PokerTracker Software, LLC

PokerTracker Software, LLC is the premier developer of online poker software tools and is considered the leading innovator in the field of statistical poker analysis. In addition to the first commercially available tracker for online poker play, the developers of PokerTracker created the commonly used statistics referenced regularly on poker TV shows such as "Voluntarily Put Money in Pot," "Pre Flop Raise" and "Aggression Frequency". PokerTracker was the proud sponsor of Ben Lamb, the 2011 World Series of Poker Player of the Year.

Please contact Steven McLoughlin at steven@pokertrackersoftware.com for media inquiries. A free demonstration of PokerTracker 4 is available upon request.