



EUROPEAN POKER TOUR ANNOUNCES SKULLCANDY AS OFFICIAL AUDIO PARTNER OF SEASON 11

ONCHAN, Isle of Man – June 12, 2014 – The European Poker Tour today announced that Skullcandy will be the Official Audio Partner of EPT Season 11.

As part of the sponsorship, players will receive a pair of complimentary “Crusher” headphones at the first EPT Season 11 main event they qualify for. In addition, the headphones will be used as prizes for viewers of the EPT Live webcast.

This marks the first time that the EPT has had an audio partner, and continues the expansion of mainstream brands sponsoring the EPT.

In a review of the Crusher headphones, technology news website TechCrunch: "Rather than trying to fake a bunch of bass with digital signal processing, the Crushers use an individually powered second driver to trigger a proprietary (and rather hush-hush) vibration system. Even in the sub-optimal audio testing environment that is the parking lot outside of the Consumer Electronics Show, we all walked away pretty impressed."

A YouTube video capturing the reaction of celebrities to their first experience of Skullcandy Crusher headphones is available online here:

<https://www.youtube.com/watch?v=DP6SesM1T2Q>

Thierry Peuchot, Skullcandy EMEA Marketing Director, said: “With this PokerStars Live partnership, Skullcandy provides players stylish and comfortable isolation at the table and an immersive way to relax before and during events. Skullcandy has sports in its DNA, and we’re excited to see a different breed of athletes wearing our newest products.”

EPT President Edgar Stuchly said: “These new headphones will be a great benefit to players on the EPT circuit. The Skullcandy Crusher headphones are highly regarded headphones, and we are very pleased to welcome Skullcandy as the latest mainstream sponsor for the upcoming season.”

For more information about Skullcandy, visit <http://www.skullcandy.com/>

About the European Poker Tour

The European Poker Tour (EPT) is the world's richest and most popular poker tour. Since 2004, the EPT has paid out over EUR617 million in tournament prize pools, and hosted successful festivals across Europe. The EPT also visits the PokerStars Caribbean Adventure (PCA), which takes place every January in the Bahamas and is the largest poker festival outside of Las Vegas.

Season 11 of the EPT builds on the success of a decade of world-class live poker events, and major poker festivals are being held in Barcelona (which will celebrate the 100th EPT event) London, Prague, and Deauville, with the PokerStars and Monte-Carlo Casino EPT Grand Final to be held in Monaco. Further stops for Season 11 will be announced in due course.

Further information on the EPT is available online at <http://www.europeanpokertour.com/>