

## **FORMER CANADIAN BIG BROTHER CONTESTANT KEVIN MARTIN JOINS TEAM POKERSTARS PRO ONLINE**

*Avid poker player and former radio host to focus on Twitch*

ONCHAN, Isle of Man – May 19, 2016 – Kevin Martin, from Calgary, Canada, is the latest poker player to join the world’s leading online poker players at Team PokerStars Pro Online, and will represent [PokerStars](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. As well as loving the game of poker, Kevin Martin was a contestant on Season 3 of the Canadian Big Brother TV show, and formerly a radio host on stations Rock 106 & 107.7 The River

Martin has rose to prominence in the online poker world recently, and in the last six months, he has managed to build a Twitch audience of more than 1,000 average viewers per session, peaking at 4,000 viewers on his best streams. Martin focuses predominantly on low buy-in tournaments, with viewers impressed by his engaging style and audience interaction. Many report that he is one of the most fun and entertaining people streaming poker on Twitch today.

“I’m excited to welcome my friend Kevin to Team PokerStars Pro Online,” said Jaime Staples, a member of Team PokerStars Pro Online. “In a short space of time, Kevin has built a fun and entertaining online poker stream, and shown that by focusing on excitement and engagement with audiences, any Twitch streamer can become a big success with some hard work.”

### **SOCIAL MEDIA LINKS**

Twitch: <https://twitch.tv/kevinmartin987/>

Twitter: <https://twitter.com/kevinrobmartin>

YouTube: <https://www.youtube.com/KevinMartin31415>

Facebook: <https://www.facebook.com/kevinrobmartin>

Instagram: <https://www.instagram.com/kevinrobmartin/>

Canadian Big Brother Introduction Video: [https://www.youtube.com/watch?v=EmJw\\_PJkKPg](https://www.youtube.com/watch?v=EmJw_PJkKPg)

For further information, please contact: [press@pokerstars.net](mailto:press@pokerstars.net)

### **About PokerStars**

PokerStars operates the world’s most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work in the UK by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

