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## **FULL TILT INTERNATIONAL POKER OPEN MAKES DUBLIN DEBUT THIS WEEK**

*13 events scheduled combining affordable buy-ins with big prize pools*

ONCHAN, Isle of Man – October 20, 2015 – The International Poker Open (IPO) Tour, sponsored by Full Tilt, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, arrives at its sixth stop on Wednesday, October 21 and will run until Monday, October 26 at Dublin’s Regency Hotel Events Center, a few minutes from the heart of Dublin’s city center. Action kicks off with the IPO’s much anticipated \$250 No Limit Hold’em Main Event on October 21. Full Tilt players can buy in directly to any IPO Tour main event for \$250 or satellite in from as little as \$0.25 online at Full Tilt.

With large player fields and a great atmosphere, the IPO Tour is a very popular series of events on the European poker calendar. Since the IPO Tour launched in April of this year, with sponsorship from Full Tilt, over 920 players have attended the IPO Bray, Cork, Newcastle, London and Killarney stops, generating a total prize pool of \$176,220 so far.

Marc Kennedy, Full Tilt’s Player Ambassador, said: “I’m thrilled to be taking part in the Dublin IPO. I really enjoyed the London IPO event and Dublin is certain to be bigger and better making it the highlight of the tour, so I didn’t want to miss this one. As well as the Main Event, the festival will feature games and formats such as the Midnight NLH Turbo Freezeout, PLO Double Chance, and for the first time at the IPO there’s also a Randomised Bounty No-Limit Hold’em Freezeout.”

### **INNOVATIVE WAYS TO WIN**

In addition, the Dublin Main Event will also feature some exciting extras such as the Online Second Chance Freeroll. This promotion gives all Main Event players entry into a \$5,000 freeroll hosted online at Full Tilt on Sunday, November 1. There is also the Main Event “Last Longer” to spice things up –all players who qualified for the IPO Dublin via a Full Tilt satellite tournament will participate in a last longer competition with a UKIPT Main Event Ticket to be won by the player last knocked out of the Main Event. Furthermore, all IPO Dublin Main Event players receive the opportunity to take part in a live version of The Deal.

Full Tilt recently launched a brand new, innovative rewards program known as Players Club. One of the main features of the program is The Deal, an interactive game that offers players the opportunity to win prizes ranging from tournament and ring game tickets, to a share of the progressive jackpot. After being debuted successfully at the IPO London, The Deal will return to the IPO Dublin and be set in a dedicated Players' Club Area, where players can sit back and relax, watch the Rugby World Cup matches on the big screen and play a live hand of The Deal, with the chance to snag tournament tickets and Full Tilt branded merchandise.

"The International Poker Open Tour has gone from strength to strength over the course of the year," says IPO Tournament Director Stephen McLean. "So far the atmosphere has been very social and with Full Tilt behind us, we're confident players can look forward to a fantastic live poker tournament experience at the Dublin IPO."

Following the Dublin leg, the Full Tilt IPO Tour will make its seventh stop in Limerick from November 13 – 15, with many more IPO Tour stops to come in 2016 - details will be revealed in the coming months.

Further information can be found on the Full Tilt website <http://www.fulltilt.com/promotions/Full-Tilt-IPO/>, which outlines key event information; how players can qualify; and the logistics of the event.

For more information, contact: [press@ft-services.com](mailto:press@ft-services.com)

### **About Full Tilt**

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offers its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are four Full Tilt licensed sites – FullTilt.com, which serves players in various countries around the world under license from the Isle of Man; FullTilt.eu, which serves players in European markets under license from Malta; and FullTilt.uk and FullTilt.dk which serves players in the United Kingdom and Denmark respectively. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

