



FULL TILT INTERNATIONAL POKER OPEN TOUR 2015 ANNOUNCED

Popular live tournament series returns under new Full Tilt sponsorship with exclusive online satellites

ONCHAN, Isle of Man – April 23, 2015 – Full Tilt, an Amaya Inc. (TSX: AYA) company, today announced headline sponsorship of the International Poker Open (IPO) Tour. With a rich history and large player fields, the IPO is one of Europe’s most popular poker tours. The first Full Tilt IPO event kicks off on Friday, May 22nd with the \$250 IPO Bray main event held at the Star Casino Bray, just outside Dublin, Ireland.

“We’re very happy to put the Full Tilt stamp on an already-successful tournament series,” says Full Tilt’s Managing Director Dominic Mansour. “With affordable buy-ins and satellites but big prize pools, we’re giving players of all levels a great live poker tournament experience, whatever their bankroll. Last year’s Dublin Main Event attracted over 1,600 entries for a €330,000 prizepool – our goal is to top those numbers by boosting online qualification.”

From today, Thursday, April 23rd, players can qualify for any IPO Tour main event via daily satellites online at Full Tilt from as little as \$0.25. Alternatively, there is the option to buy in directly for \$250 through Full Tilt.

“The International Poker Open Tour has gone from strength to strength,” says IPO Tournament Director Stephen McLean. “With Full Tilt behind us, we’re confident that this year’s tour will be bigger and better than ever.”

The Full Tilt IPO Tour will be making stops in Cork, London, Newcastle, Killarney and Limerick with the always popular Dublin event highlighting a tournament extravaganza. There will be more IPO Tour stops in 2016, with details to be revealed in the coming months.

To find out more, visit: <http://www.fulltilt.com/promotions/Full-Tilt-IPO/>

For more information, contact: press@ft-services.com

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the

world. It is home to the revolutionary poker format of 'Rush Poker', which offer its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are two Full Tilt licensed sites – FullTilt.com, which operates in various countries around the world under license from the Isle of Man; and FullTilt.eu, which operates in European markets under license from Malta. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK, being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (TSX: AYA).

