

FULL TILT LAUNCHES THE FULL TILT CLASSIC TOURNAMENT SERIES

A ton of classic poker tournament action squeezed into 10 days

ONCHAN, Isle of Man – August 31st, 2015 – The Full Tilt Classic tournament series has landed on Full Tilt, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. It features a blockbuster line-up that includes 20 series events, 40 side events, freeroll tournaments, the Full Tilt Classic Leaderboard and the Full Tilt Classic Play Chip Series.

There's a guarantee of at least \$270,000 up for grabs in the 20 Full Tilt Classic events alone, as well as thousands of dollars in extra cash prizes and tickets to be won during the packed series.

Satellites are running now, with the series kicking off in full on Friday, September 11th and running until Sunday, September 20th.

Full Tilt Managing Director Dominic Mansour said: "We're getting back to basics with the Full Tilt Classic. Multiple tournaments with buy-ins that suit players of all levels and, of course, exciting guarantees. It's going to be a fun 10 days."

Full Tilt Classic tournaments take place twice daily: 12:30 ET and 14:30 ET from Monday through Saturday, then on Sundays the tournaments run at 11:30 ET and 13:30 ET.

More information is available online at www.fulltilt.com/promotions/full-tilt-classic

For further information, please contact: press@ft-services.com

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offer its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are four Full Tilt licensed sites – FullTilt.com, which serves players in various countries around the world under license from the Isle of Man; FullTilt.eu, which serves players in European markets under license from Malta; and FullTilt.uk and FullTilt.dk which serves players in the United Kingdom and Denmark respectively. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK, being awarded a top 25 position by the Great

Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

