



FULL TILT OBTAINS GAMING LICENSE IN DENMARK

Full Tilt to launch locally regulated site as part of global player pool

COPENHAGEN, Denmark – May 13, 2015 – Full Tilt, an Amaya Inc. (TSX: AYA) brand, today launched www.fulltilt.dk under a license from the Danish Gambling Authority, giving Danish poker and casino players access to Full Tilt’s global player base. Residents of Denmark and Greenland are now able to access the thrill and excitement of playing on Full Tilt against players globally, using software from one of the most innovative online poker sites in the world.

The Danish license is the fourth license obtained by Full Tilt since its 2012 re-launch, alongside licenses issued by the United Kingdom, Isle of Man and Malta, and underscores the brand’s commitment to responsibly grow both poker and casino gaming.

“We are excited that Danish players are now able to play both casino and poker games on Full Tilt,” said Dominic Mansour, Managing Director of Full Tilt. “Danish players are able to create their stories on Full Tilt and compete against players from around the world.”

PokerStars, the sister brand of Full Tilt, was awarded a Danish license on December 15, 2011, and has operated under that license since January 1, 2012. Full Tilt provides a fun and safe place for players to compete in an array of poker and casino games.

For further information, please contact: press@ft-services.com

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of ‘Rush Poker’, which offer its players fast-paced, quick-fold gameplay on both desktop and mobile. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of casino games, including single- and multi-player variations of Blackjack and Roulette.

Full Tilt operates under four licenses – FullTilt.com, which serves players globally in various countries around the world under license from the Isle of Man and FullTilt.eu, which serves players in European markets under license from Malta. In addition, Full Tilt serves players located in the United Kingdom and Denmark under local licenses in those countries.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world’s largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK, being awarded a top 25 position by the Great Place to Work Institute’s Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (TSX: AYA).