



FULL TILT'S GOLD RUSH RETURNS WITH EVEN BIGGER PRIZES

Win up to \$25,000 instantly when you play Rush Poker ring games

ONCHAN, Isle of Man – March 24th, 2015 – Boasting bigger and better prizes, Gold Rush is set to make its return to Full Tilt's Rush Poker ring game tables from Friday, March 27th through Sunday, April 19th.

Each time a player contributes to the pot at a real-money Rush Poker ring game, they have the chance to be whisked away to the Gold Rush table where they'll receive a mystery prize.

There's up to \$25,000 in cash, Ring Game Tickets, Jackpot Sit & Go Freeroll Tickets and Full Tilt Point bundles up for grabs, as well as tickets to a range of freerolls. Players can also get in on the action via the Full Tilt mobile app.

Of course, Full Tilt isn't forgetting its play-money players either; they can land their share of up to 1,000,000 Play Chips if they find themselves at a Gold Rush table.

"Gold Rush is all about rewarding players for doing what they love," says Full Tilt's Managing Director Dominic Mansour, "Rush Poker is already innovative and action-packed but Gold Rush adds even more excitement to the mix by allowing players to randomly snag huge prizes."

The first iteration of Gold Rush was a big hit with Full Tilt players and accounted for a huge increase in traffic during the first week of the promotion. Due to player demand, the promotion was extended for an additional 10 days.

To find out more, visit: www.fulltilt.com/promotions/gold-rush

For more information, contact press@ft-services.com

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offer its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are two Full Tilt licensed sites – FullTilt.com, which operates in various countries around the world under license from the Isle of Man; and FullTilt.eu, which operates in European markets under license from Malta. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK, being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (TSX: AYA).