

AMAZON FIRE TV AND FIRE TV STICK OWNERS CAN HIT THE JACKPOT WITH NEW POKERSTARS SOCIAL POKER APP FOR TV

'Jackpot Poker by PokerStars' is Amazon's featured Fire TV app.

ONCHAN, Isle of Man – January 18, 2016 – PokerStars, the global leader in poker and an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, is bringing social poker to new screens with a new version of 'Jackpot Poker by PokerStars' designed especially for Amazon's Fire TV and Fire TV Stick devices. The new version of the game app allows players to enjoy all the fun and thrill of PokerStars' social gaming app on their big screen, with a specially-designed interface for the Amazon platform.

Players using both Amazon Fire TV and Fire TV Stick will be able to use their TVs to play Jackpot Poker by PokerStars in an easy and accessible way. Jackpot Poker takes the thrill and excitement of PokerStars tournaments, and makes them instantly accessible in a new format designed for TV screens, as well as with the Amazon Fire TV game controller.

Now available on Amazon Fire TV devices, customers can now be introduced to the fun of playing authentic and exciting poker in PokerStars' very popular Spin & Go format. Players on Jackpot Poker by PokerStars are able to play against PokerStars' free-to-play player pool from all over the globe.

"We talked to our customers who told us that they wanted to enjoy Jackpot Poker by PokerStars on other media. With the explosive growth of television apps, this was the perfect opportunity to give our players what they want," said Lloyd Melnick, PokerStars' Director of Social Gaming. "As the largest online poker company, we feel it is important also to take a leadership position in the social poker space. By being the first major poker app on Amazon Fire TV devices, we can help poker players around the world find a new way to enjoy their favourite sport."

Jackpot Poker by PokerStars gives away up to 1 million free bonus chips every week. Players can earn regular chip bonuses every few hours from multiple free chip giveaways when playing. Players can also check out the Jackpot Poker Facebook Fan Page and follow Jackpot Poker on Twitter for more chip bonuses:

The app is now available for download in the Amazon Appstore for Android, online at: <http://psta.rs/JackpotPokerAmazonApp>

The Jackpot Poker Twitter account is @jackpotstars

The Jackpot Poker Facebook page is at

<https://www.facebook.com/jackpotpokerbypokerstars>

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 145 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

