



JACKPOT POKER LAUNCHES ON PLAYPHONE GAME STORES AROUND THE WORLD

New game store will welcome new players to online poker

ONCHAN, Isle of Man – March 16, 2016 – *Jackpot Poker by PokerStars* is now available on the Playphone game store worldwide, with a marketing emphasis in Taiwan, [PokerStars](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand announced today. This will allow new poker players throughout the world to easily join PokerStars, and is part of PokerStars' global initiative to introduce poker to new audiences. It will allow new players to join the existing Jackpot Poker by PokerStars player pool from the Apple App Store, Google Play, Facebook and the Amazon App Store.

Playphone operates mobile social game stores worldwide, with the vision of becoming the number one game store for emerging markets. Playphone game stores enable gamers to discover, download, play and share thousands of games with friends through a deeply social, highly localized gaming platform. It offers an advanced social gaming platform with more than 40 million gamers globally.

Each store is customized to its region and infused with local culture and preferred regional payment methods. Stores are live throughout Southeast Asia, Latin America, North America and Europe.

"We are excited to make it easy for players to download and install the mobile *Jackpot Poker by PokerStars* app in their local dialect," said Lloyd Melnick, PokerStars' Director of Social Gaming. "Gamers in Taiwan and throughout Asia are going to love the fast-paced poker action that they can get from PokerStars on the Jackpot Poker app."

"Playphone is thrilled to release *Jackpot Poker by PokerStars* to our users around the world. Getting to work with PokerStars as a developer partner has been extremely fun and the entire team loves their game!" says Scott Masters, Senior Director, Business Operations.

PokerStars is working globally to introduce the *Jackpot Poker by PokerStars* social gaming app to new audiences. *Jackpot Poker by PokerStars* was recently a featured app on the Amazon Fire TV store, with a special version of the app designed for TV screens.

For further information, please contact: press@pokerstars.net

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work in the UK by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

