

MAJOR POKERSTARS FESTIVALS COMBINE FOR ASIA PACIFIC POKER TOUR SEASON 10

MACAU, China – October 29, 2015 – The Asia Pacific Poker Tour (APPT), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, today announced its schedule for a momentous tenth season. Throughout 2016, the APPT will make multiple visits to each of the leading four poker cities of the Asia-Pacific region: Macau, Melbourne, Seoul and Manila. This will encompass all the major PokerStars festivals in the Asia-Pacific region for the first time, including the Asia Championship of Poker, Aussie Millions, Macau Millions, Macau Poker Cup, and the Manila Megastack.

APPT President Danny McDonagh said: "We're thrilled to be entering our tenth season. The APPT has played a key role in growing poker in the region since it launched in 2007, with more than USD\$61 million being awarded in APPT Main Event prizes during that time."

Season 10 kicks off on January 8, 2016 with the 2016 Macau Millions held at the 'PokerStars LIVE Macau' poker room. For this upcoming season the Macau Millions will feature a HKD\$3,000 Main Event which comes with a huge HKD\$3,000,000 prize pool guarantee.

The tour then heads to Melbourne, Australia for Asia-Pacific's most prestigious poker series, the 2016 Aussie Millions Poker Championship, hosted by Crown Melbourne, one of the world's leading integrated entertainment resorts. The Aussie Millions has a reputation that ranks it alongside the most popular poker series and festivals in the world since its inception in 1998.

The Aussie Millions poker festival reaches its pinnacle with the Asia-Pacific's longest-running poker tournament, the coveted \$10,600 buy-in No-Limit Hold'em Aussie Millions 'Main Event' championship, part of the Asia Pacific Poker Tour (APPT), which is slated to run over eight consecutive days from Sunday, January 24 – Sunday, January 31, 2016.

"In our 18th year at Crown Melbourne, we are hard at work to make the 2016 Aussie Millions Poker Championship the biggest and best yet," said Crown Melbourne's General Manager - Table Games, Matthew Christie.

Team PokerStars Pro Celina Lin said, "I've been playing the APPT since Season 1 and it's amazing to see how far it has come. I love the tournaments in Asia, which are so much bigger today than I ever imagined, but I'm also thrilled to be part of the Aussie Millions; I grew up in Melbourne and watched this tournament turn into one of the most recognizable poker events in the world."



Aussie Millions became part of the APPT in 2014 and that partnership has proved successful, consolidating Main Event numbers and having a dramatic effect on the high stakes challenges. The \$100,000 High Roller, which had 22 entrants in 2013, has more than tripled in size with 76 and 70 entrants in 2014 and 2015 respectively.

The 12-month season concludes with Manila Megastack 6 held at the 'PokerStars LIVE Manila' poker room from November 29 to December 4. Each of the nine stops in Asia will count towards the Asia Player of the Year race.

APPT SEASON 10 SCHEDULE

The following poker festivals have been confirmed for the Season 10 with more events expected to be added at a later date:

Event	Location	Date
Macau Millions*	Macau	January 8-18
Aussie Millions Poker Festival	Melbourne	January 13 – February 1
Macau Poker Cup	Macau	February 19 – March 6
APPT Seoul	Seoul	April 4 – 11
Manila Megastack 5	Manila	May 3 – 8
APPT Macau*	Macau	May 18 – 29
APPT Manila	Manila	July 28 – August 8
Macau Poker Cup 25*	Macau	August 26 – September 11
APPT Melbourne	Melbourne	October 6 – 18
Asia Championship of Poker*	Macau	October 28 – November 13
Manila Megastack 6*	Manila	November 29 – December 4

*Tournaments is subject to regulatory approval

About the Asia Pacific Poker Tour

The Asia Pacific Poker Tour (APPT), sponsored by PokerStars.net, is the region's richest and most popular poker tour. Since 2007, the APPT has created a whole new dimension of poker in Asia Pacific, marking its emergence as a truly global sport.

The tour provides poker enthusiasts with the chance to test their skills against some of the world's best players in the most glamorous of Asia Pacific destinations.

The APPT is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Further information on the APPT is available online at <u>www.appt.com</u>