



FULL TILT SIGNS MARC KENNEDY AS PLAYER AMBASSADOR

New role will communicate player interests during consultations on poker gameplay changes

ONCHAN, Isle of Man – July 22, 2015 – Full Tilt has signed Marc Kennedy as the brand’s very first Player Ambassador. In this new role, Marc will work with Full Tilt management to make sure that player wants, needs and opinions are understood when poker gameplay and ecology are reviewed and changes proposed.

“We are delighted to announce the signing of Full Tilt player Marc Kennedy as our Player Ambassador. Marc’s addition to the team is a vital one, as we realise the importance of having ‘a man on the ground’ while we reshape online poker to better meet the needs of recreational players,” said Dominic Mansour, Full Tilt’s Managing Director. “Marc will help us improve the online poker experience by sharing his love for the game, passion for our product and understanding of customer issues with the entire team. We look forward to working with Marc to help make Full Tilt a better place for everyone to play, and players will be able to keep in touch with Marc through his articles on the Full Tilt blog and his Twitch broadcasts.”

Marc represented Full Tilt as a Black Card Pro for years and has logged thousands of hours at the poker tables, in addition to being an engaged member of the wider poker community with strong and forthright opinions on how the game he loves can evolve and improve. He will continue to play at Full Tilt while acting as Player Ambassador and will not have access to confidential information, be that either player or gameplay focused.

“My new role at Full Tilt is not to be a sponsored pro in the traditional sense; my job is to act as a Player Ambassador, working with the team on any changes to the product that may have an impact on players,” said Marc. “I’m here to be their voice, and want to hear from all players, whether currently playing at Full Tilt or not, if they’ve any concerns they want me to raise with Full Tilt or with any ideas they have. Let’s take this opportunity to contribute to an online poker room that we, as poker players who love the game, want to play at.”

To check out the Full Tilt Blog, please visit: <http://www.fulltilt.com/blog/>

To take a look at Full Tilt’s Twitch channel, please visit: <http://www.twitch.tv/fulltiltlive/>

Follow or contact Marc on Twitter at <https://twitter.com/playinwitdreams> (@playinwitdreams)

For more information, contact press@ft-services.com

About Full Tilt



Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world. It is home to the revolutionary poker format of 'Rush Poker', which offer its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are four Full Tilt licensed sites – FullTilt.com, which serves players in various countries around the world under license from the Isle of Man; FullTilt.eu, which serves players in European markets under license from Malta; and FullTilt.uk and FullTilt.dk which serve players in the United Kingdom and Denmark respectively. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.

Full Tilt was relaunched in November 2012 under new ownership of Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK, being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. Full Tilt is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).