

MORE THAN \$5 MILLION IN PRIZES TO BE WON IN the POKERSTARS CHRISTMAS FESTIVAL

Six weeks of special tournaments and giveaways start November 21

ONCHAN, Isle of Man – November 21, 2016 – Festive celebrations with PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, begin early with the start of the popular poker site's Christmas Festival. A six-week extravaganza launches today, November 21, and includes the final \$1 Million Freeroll of 2016 and a special Monday Million tournament with a guaranteed \$2 million prize pool. More than \$5 million will be awarded to players around the globe in a fun and diverse range of online poker giveaways, challenges and tournaments. Festival highlights include:

- \$1 Million Freeroll
- Christmas Calendar filled with daily surprises
- \$2m guaranteed Monday Million

Team PokerStars Pro Chris MoneyMaker, said: "Playing online at PokerStars has led to one of the best experiences of my life. Who knows, one of the Christmas Festival tournaments or games could be the start of an epic ride for another talented new player."

\$1 MILLION FREEROLL

The final \$1 Million Freeroll of the year kick-starts the festive month on December 1. For the chance to claim part of the \$1,000,000 prize pool, players will need to complete a simple daily challenge between November 21-29 to secure a seat in that day's All-in Shootout qualifier to win a place in the \$1 Million Freeroll. There will also be an extra chance for players to take part in the Last Chance Skill Qualifier tournament which will take place on the day of the \$1 Million Freeroll.

CHRISTMAS CALENDAR

PokerStars' Christmas Calendar runs from December 1-25 offering \$2 million in prizes throughout the holidays. Every day, players will be able to unlock a new promotion or activity to complete in the Challenges window of the PokerStars client. There will be something for everyone to enjoy, including Spin & Go challenges, deposit bonuses, freerolls and giveaways a-plenty that offer lots of chances to win a share of the \$2 million in rewards and bonuses up for grabs.

MICROMILLIONS MARATHON

Hidden behind one of the Christmas Calendar doors will be an epic MicroMillions Marathon day with 21 low buy-in events! The highlight of the day will be the MicroMillions Marathon Main Event with a buy-in of \$22 and \$1 Million guaranteed.

\$2M MONDAY MILLION

The seasonal celebrations conclude on December 26, when the usual Sunday Million tournament becomes a special \$2 Million guaranteed Monday Million, featuring a first-place prize of \$200,000. The tournament will begin at 14:30 ET and carries a \$215 buy-in. Online Sit & Go satellites to the event will run around the clock throughout December.

For more details: www.pokerstars.com/poker/promotions/christmas-festival/

For further information, please contact: press@pokerstars.com

ABOUT POKERSTARS

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars is licensed, approved to offer, or legally offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt, StarsDraft, BetStars, PokerStars Casino and the *PokerStars Championship* and *PokerStars Festival* live poker tour brands (incorporating the *European Poker Tour*, *PokerStars Caribbean Adventure*, *Latin American Poker Tour* and the *Asia Pacific Poker Tour*). PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 16 jurisdictions. Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

