

**POKERSTARS AND CALIFORNIA CARDROOMS CONTINUE TO RAISE
AWARENESS AND SUPPORT FOR ONLINE POKER LEGISLATION**

Four Stops Left On PokerStars Pro Tour

ONCHAN, Isle of Man – August 7, 2015 – PokerStars, an Amaya Inc. (TSX: AYA) brand, is coming to the end of its month-long PokerStars Pro Tour in California this weekend. Team PokerStars Pros including Daniel Negreanu, Chris Moneymaker, Vanessa Selbst, Liv Boeree and Jason Somerville, have been visiting cardrooms and casinos throughout California in a bid to raise awareness and support for legislation to authorise and regulate online poker in California.

The collaboration between PokerStars, the largest online poker site in the world, and a selection of California cardrooms demonstrates a shared passion and a belief that everyone will benefit if online poker is authorised and regulated.

“It’s really important for poker players to make their voices heard among the decision makers in California and tell them ‘Let California Play’,” said PokerStars Team Pro member Daniel Negreanu.

By the time the tour comes to a close the PokerStars Pros’ will have visited eleven cardrooms across the state. The PokerStars pros have been hosting tournaments at the various stops with huge prize pools and amazing rewards up for grabs; one lucky winner in Clovis went home with an autographed and customized PokerStars poker table. The tournament at the Stones Gambling Hall in Citrus Heights attracted 237 players, a record for the club; players included current UFC (mixed martial arts) bantam weight champion TJ Dillashaw, who came down to show his support. The turnout ensured that the \$25,000 guarantee was well-beaten, with the total prize pool coming to \$37,000.

The Let California Play! PokerStars Pro Tour is not just about legalizing online poker in the state, but also raising money for good causes with charity being a major component along the way. The stop at the 500 Club Casino in Clovis donated 100 percent of tournament proceeds of over \$12,000 to Valley Children’s Hospital in Madera, PokerStars then presented a cheque for £10,000 to Make-A-Wish while visiting the Stones Gambling Hall, and even more money was raised and donated to both the Boys & Girls Clubs, to fund a new club in the American Canyon, and the Wounded Warrior Project during the tour’s stop in the Napa Valley.

PokerStars’ existing poker and casino games offering in the United States is currently only available on play money accounts.

“Our message is clear, PokerStars want to be back in California, and based on the support received on the tour so far; it seems Californian players want PokerStars back. So all we need now is for the elected California representatives to Let California play!” said Lee Jones, Director of Poker Communications for PokerStars.

Delano, Rosamond, Fresno and Turlock are the last four stops, and those who can’t make it down to join the fun can still support the movement by signing the coalition here:

<http://californians4ipoker.com/>

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world’s most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars PRO TOUR

LET CALIFORNIA PLAY

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).