



## **POKERSTARS BRINGS PRESTIGIOUS CHAMPIONSHIP OF ONLINE POKER TO NEW JERSEY**

*\$1.2 million guaranteed in the first PokerStars New Jersey Championship of  
Online Poker*

ATLANTIC CITY, New Jersey – September 26, 2016 – PokerStars is launching the New Jersey Championship of Online Poker this October with \$1.2 million in guaranteed prize money. The online series, which will be played on [PokerStarsNJ.com](http://PokerStarsNJ.com), will be the richest online series ever held in New Jersey, [PokerStars](http://PokerStars), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand announced today. NJCOOP will take place from October 15-31 featuring 43 events with entry fees ranging from \$15 to \$1,000.

The New Jersey Championship of Online Poker will kick off ahead of the first ever PokerStars Festival New Jersey, creating three amazing weeks of top end poker action and further demonstrating PokerStars' commitment to growing poker in the Garden State. Players of all levels are invited to pitch up and join in the fun, live and online, with plenty of action, tournaments and big prizes on offer.

The 16-day online schedule features a wide range of tournaments to suit players of all bankrolls. The highlight of the New Jersey Championship of Online Poker is the \$200,000 No-Limit Hold'em Main Event, which will have a \$500 buy-in and take place over two days (October 30-31). Daily online qualifiers to all the NJCOOP events are now running on [PokerStarsNJ.com](http://PokerStarsNJ.com), with satellite tournaments through to larger tournaments starting from just \$1. The schedule also includes a \$1,000 NL Hold'em High Roller event on Tuesday, October 10 that has a guaranteed prize pool of \$100,000.

"I'm so excited that PokerStars is bringing the Championship of Online Poker to New Jersey. It's great that players in the region can experience playing in this prestigious festival and the buzz that comes with chasing big prize money and major tournament titles," said Jason Somerville, member of Team PokerStars Pro. "I'm looking forward to playing and streaming NJCOOP on Twitch in my hunt to win a title in its debut year."

### **PLAYER OF THE SERIES LEADERBOARD**

PokerStars NJCOOP players can also compete for leader board prizes, with points awarded on a sliding scale for cashing in events. The most consistently successful players will be rewarded for their achievements with up to \$10,000 in prizes to be given

away. The overall leader board winner will be awarded with \$2,000 in tournament dollars. For further information on the NJCOOP leader board, please see: <http://www.pokerstarsnj.com/njcoop/leader-board/>

To further celebrate the inaugural New Jersey Championship, PokerStars are giving NJCOOP players the chance to win one of 20 PokerStars Festival New Jersey 2016 Main Event seats worth \$1,100. All players who take part in five special NJCOOP events highlighted below will be registered into the All-in Shootout freeroll the next day to win their seat. For more details, see: <http://www.pokerstarsnj.com/njcoop/freerolls/>

- 01 \$100 Nightly Stars
- 04 \$250 Sunday Special SE
- 08 \$100 NL Hold'em [Speed-Down]
- 12 \$100 NL Hold'em [Progressive Super-KO]
- 21 \$350 Sunday Special SE

For a turbo-charged poker experience players can try the special NJCOOP Spin & Go's, awarding tickets to the \$200K GTD Main Event, October 30-31. They are just like regular Spin & Go's, but in this case players could turn a \$2.50 buy-in into a \$500 Main Event ticket in just minutes.

From **September 26 to October 30**, these \$2.50 Spin & Go tournaments will award Main Event tickets and cash prizes

Players must have a U.S. Social Security number and be physically present in New Jersey to play on PokerStarsNJ.

For a full tournament schedule, go to <http://www.pokerstarsnj.com/njcoop/>

For further information, go to [www.pokerstarsnj.com](http://www.pokerstarsnj.com) or contact [press@pokerstars.com](mailto:press@pokerstars.com)

#### **About PokerStars New Jersey**

PokerStars NJ is the locally operated version of the world's most popular online poker site, PokerStars. At PokerStarsNJ.com, players physically present in New Jersey can experience and enjoy the same world class gameplay, customer service, and game integrity that PokerStars has offered globally for almost 15 years.



PokerStars NJ operates in conjunction with its partner, Resorts Casino Hotel in Atlantic City, and offers both poker and casino games online at [www.pokerstarsnj.com](http://www.pokerstarsnj.com) to players who are physically located in the state.

PokerStars NJ uses globally established age and location verification protections, player fund protection through account segregation, and responsible gaming practices to oversee and control player activity.

PokerStars NJ is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Amaya US Services Limited, a subsidiary of Amaya Inc., is the internet gaming operator of Resorts Digital Gaming LLC (d/b/a "Resorts"), which is authorized and regulated by the New Jersey Division of Gaming Enforcement.

