

POKERSTARS GUARANTEES \$15 MILLION FOR 2016 TURBO CHAMPIONSHIP OF ONLINE POKER

ONCHAN, Isle of Man – January 4, 2016 – The first major online tournament festival of the year returns to PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, from January 21-31, as the <u>Turbo Championship of Online Poker (TCOOP)</u> gears up for 50 fast-paced tournaments and a guaranteed \$15 million in prizes.

Now in its fifth year, TCOOP has become an iconic major online championship every January. The focal point is the prestigious \$700 buy-in Main Event, which will take place on January 31 and feature a \$2 million guarantee, but there are a host of new unmissable elements added for this year's festival, including:

- The first three-phase tournament in PokerStars 'COOP' history (see below)
- Progressive Ultra-Knockout tournaments in TCOOP for the first time (Events 03 and 34, where 75% of each buy-in goes to knockout prize money)
- Debut of 4x-Turbo tournaments in TCOOP (Event 10)
- A Hyper-Turbo, Deep, One Rebuy One Add-on (1R1A) tournament (Event 50),
 which has only previously been deployed for satellites

Kicking off TCOOP is the three-phase tournament – a \$27 NL Hold'em [6-Max, Turbo] – with many Phase 1 tournaments running every day from January 7-21. Players may continue to play in as many Phase 1s (and Phase 2s) until they successfully qualify for Phase 3. Each Phase 1 and Phase 2 is slated to take approximately one hour to play, ensuring that players will know where they stand after a relatively short amount of time. The Phase 2 tournaments run three times a day, with the last one taking place at 10.00 ET on January 21. The Phase 3 tournament, which marks the official first day of TCOOP, takes place at 12.00 ET on January 21 and has a huge \$1.5 million guarantee.

For a full TCOOP schedule and more information about the championship, go to http://psta.rs/1mpkeD0.



Team PokerStars Pro Online member, Mickey 'mement_mori' Petersen, said: "I'm really looking forward to TCOOP. The turbo structures, coupled with the range of games and formats, keeps things fun and interesting every day. Plus, with each tournament only lasting a few hours, it's a great way to try and get a big score in a short space of time."

PLAYER OF THE YEAR

Additional prizes are awarded for players who do consistently well throughout the championship. Here is the list of prizes for the top 100 finishers on the Leader Board:

- 1st: Champion's Trophy and 2015 SCOOP [H] Main Event ticket
- 2nd: 2015 SCOOP \$5,200 ticket
- 3rd-5th: 2015 SCOOP \$2,100 ticket
- 6th-10th: 2015 SCOOP [M] Main Event ticket worth \$1,050
- 11th-100th: 2015 SCOOP [L] Main Event ticket worth \$109

ONLINE SATELLITES

PokerStars is running online qualifiers to every event in TCOOP, with cash buy-ins starting from just \$0.11 Beginning in early January, StarsCoin satellites will be available from just 1 StarsCoin. Log in to the PokerStars client and click on 'All Games' > 'Online Events' > 'TCOOP' > 'All' to find the qualifiers.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 140 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in



their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

