

POKERSTARS INTRODUCES NEW SECURITY FEATURE

SMS Validation will protect the security of PokerStars player accounts

ONCHAN, ISLE OF MAN – July 8, 2013 – PokerStars is pleased to announce ‘SMS Validation’, a new feature in the software to protect the security of PokerStars player accounts. The new feature is designed to reduce the vulnerability of player accounts to unauthorised hackers.

After a player has activated SMS Validation in the PokerStars client, they will receive an SMS text message when potential irregularities with the operation of their account are detected by PokerStars systems. In such instances, the ability to conduct real money transactions (including deposit, cash out, transfer, tournament registration and cash games) will be suspended until the player provides the code number included in the SMS text message.

The SMS validation option is included in the latest PokerStars software update. It will be available first to accounts registered in specific countries and deployed globally once PokerStars has ensured that it meets customer expectations.

Players must first register a mobile phone number in the PokerStars software to receive SMS messages, and then activate the feature in the ‘SMS Security Options’ section of the PokerStars software.

Michael Josem, Head of Public Relations at PokerStars, said: “PokerStars is once again delivering on the importance of security for our customers. We were the first online poker operator to provide RSA Security Tokens and now the first online poker operator to offer this SMS security mechanism. The service is free to all players and adds an additional security mechanism to help PokerStars player accounts remain safe and secure against online threats.”

Further information on the new feature is available online at

<http://www.pokerstars.com/poker/room/features/security/smsvalidation/>.

In addition, PokerStars has started allowing certain accounts the ability to reset their account password by SMS. This will allow players to more easily reset their account password and regain access to their PokerStars account.

For further information, please contact: press@pokerstars.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **100 billion hands** have been dealt on PokerStars.com, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Denmark, Estonia, France, Italy, Spain and Germany.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its UK's Best Workplaces – Large category in both 2012 and 2013.