



POKERSTARS LAUNCHES MICROMILLIONS 10 CHAMPIONSHIP

100 events, \$5 million guaranteed – begins March 19

ONCHAN, Isle of Man – March 9, 2015 – PokerStars, an Amaya Inc. (TSX: AYA) company, today announced that the MicroMillions 10 championship, which features 100 events and \$5 million in guaranteed prize money, is set to take place from March 19-29.

MicroMillions is the world's most popular tournament series, which has seen more than one million tournament entries for each championship held to date. Buy-ins for the next series begin at just \$0.11 and max out at \$22 for the No Limit Hold'em Main Event, which takes place on March 29 at 14.30 ET and features a \$1 million guarantee.

Satellites into a variety of championship events are running now from just \$0.11. Players can find them by going to 'Main Lobby' > 'Online Events' > 'MicroMillions'.

MicroMillions 10 features a diverse range of tournament formats including Hyper-Active, Bubble Dash, Zoom Turbo, Progressive Super-Knockout, Ante Up and Big Antes. For more details on these innovative tournaments, check out the 'Tournament Types' page at <http://psta.rs/1M6Xxe4>.

A full MicroMillions 10 tournament schedule can be found at <http://psta.rs/1GS8u09>.

MICROMILLIONS 10 LEADER BOARD

The most consistent performers across the championship can also win additional prizes for making the MicroMillions Leader Board, as follows:

- 1st – Free Sunday Million tickets for six months (26 x \$215 tickets)
- 2nd-9th – 5 x \$215 Sunday Million tickets (\$1,075 in value for each player)
- 10th-100th – 1 x \$215 Sunday Million ticket

ALL-TIME STATS

Across the nine previous MicroMillions championships there has been:

- More than **12 million** tournament entries

- Nearly **\$75 million** awarded to players in prize money
- Record single prize of just over **\$160k**, won by 'stygher' from Hungary in the MicroMillions 5 Main Event.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy, and Spain.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).

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