

## POKERSTARS LAUNCHES QUALIFIERS FOR NEW TV SHOW ‘THE SHARK CAGE’ WITH \$1 MILLION TO BE WON

*Qualifying heats taking place November 25-30 at 15.00 ET*

ONCHAN, Isle of Man – November 25, 2013 – PokerStars today launched a series of online qualifying tournaments for a new TV show called [The Shark Cage](#), which will feature a winner-take-all first prize of \$1 million. The first two televised heats of the show will take place at the PokerStars Caribbean Adventure in January 2014.

The Shark Cage is a series of eight heats (spread across various EPT stops throughout the year) that will culminate in a final table where one player will scoop the \$1 million first prize. Each heat will comprise five of the biggest names in poker and an online qualifier.

To be in with a chance of winning a trip to the Caribbean in January, and play in one of the televised heats with a chance to take a shot at the \$1 million first prize later in the year, PokerStars players simply need to make a deposit using one of the bonus codes below to get a ticket or tickets to the qualifying tournaments that take place each day this week (November 25-30) at 15.00 ET.

Minimum Deposit	Use Bonus Code	Number of tickets	Bonus offer valid to:
\$20	SHARKCAGE1	1 ticket	15:00 ET, November 30
\$40	SHARKCAGE2	2 tickets	15:00 ET, November 29
\$60	SHARKCAGE3	3 tickets	15:00 ET, November 28
\$80	SHARKCAGE4	4 tickets	15:00 ET, November 27
\$100	SHARKCAGE5	5 tickets	15:00 ET, November 26
\$120	SHARKCAGE6	6 tickets	15:00 ET, November 25

### QUALIFIERS

Each qualifying tournament will have a \$5,000 added cash prize and the top 50 players from each of the six qualifiers will get a chance to audition for The Shark Cage TV show. To do this, a qualifying player simply needs to record a video audition in English, upload it to YouTube and then email the link to [sharkcage@pokerstars.com](mailto:sharkcage@pokerstars.com) no later than 23.59 ET on December 8. The PokerStars Team will judge the entries based on personality, enthusiasm, humour and talent, and will contact the top finalists for phone interviews before announcing the winners on Dec 17. For more details, go to <http://psta.rs/1ejSS7E>.

### THE SHARK CAGE

The new TV series will be filmed at the PCA (2 heats), Monaco (4 heats), and Barcelona

(2 heats), with the eight heat winners playing for the \$1 million first prize at the final in London. The Shark Cage will differ to many other televised tournament shows, in that it will focus on fun, table talk, and include rules such as 'Play Against the Clock' (30 seconds to act), 'Don't Get Bluffed' (rewards and penalties for successful and unsuccessful river bluffs), and 'No Deals' (winner-take-all first prize, no deals allowed).

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **60 million registered members**. Since it launched in 2001, PokerStars has become the first choice of the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **105 billion hands** have been dealt on PokerStars.com, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Denmark, Estonia, France, Italy, Spain and Germany.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its UK's Best Workplaces – Large category in both 2012 and 2013.