

POKERSTARS LAUNCHES LIVE POKER ROOM IN SAINT-VINCENT, ITALY

PokerStars LIVE comes to Northern Italian mountain resort town

SAINT-VINCENT, Italy – April 30, 2015 – PokerStars, an Amaya Inc. (TSX: AYA) company, has launched a new PokerStars LIVE poker room in Northern Italy, at “Casino de la Vallée”, which is part of a new leisure destination, the Saint-Vincent Resort & Casino. Saint-Vincent is an alpine town not far from the international airports of Turin and Milan Malpensa, and near the Italian border with France and Switzerland.

To celebrate the launch of the event, a Mini Italian Poker Tour event was held in the new PokerStars LIVE room, with 775 entrants creating a €225,525 prizepool, more than doubling the €100,000 guaranteed in prizes. The event was won by Swiss player Jean Marc Bellini, who took home €42,000 as part of a deal.

PokerStars launched this new poker room to give European poker players an outstanding playing experience, with staff selected and trained by the Italian Poker Tour services company. This will guarantee poker players the same high standard of dealers as they have come to expect across both the European Poker Tour and the Italian Poker Tour in a permanent venue in Northern Italy.

“The new PokerStars LIVE room in Saint-Vincent aims to become a must-go place for Italy’s poker lover. We’re excited to bring the best of PokerStars’ live poker experience to Northern Italy, and to give players the opportunity to play in a well-run, trusted and high quality new card room,” said Team PokerStars Pro, Luca Pagano.

“PokerStars LIVE in Saint-Vincent represents the most visible sign of a significant partnership between PokerStars and the Casino de la Vallée. Two Italian Poker Tour events are already scheduled in this season; regular tournaments are available on a weekly basis, and plenty of cash game action too,” said Marco Trucco, PokerStars Italian Country Manager.

The new PokerStars LIVE room in Saint Vincent is the fourth PokerStars LIVE room globally, joining London, Macau and Manila.

For further information, please contact: press@pokerstars.it

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).