

POKERSTARS NAMED BRAND OF THE YEAR AT 2015 EGR AWARDS

PokerStars also won award for 'Best Tablet App'

ONCHAN, Isle of Man – June 16, 2015 – PokerStars, an Amaya (Nasdaq: AYA; TSX: AYA) brand, was recognised as the Online Gaming Brand of the Year, beating out many other notable names in the online gaming industry, at the 2015 EGR Operator Marketing & Innovation Awards held in London. The company was also awarded Best Tablet App for PokerStars Mobile.

"Our 'red spade' continued to thrive as the brand of choice for poker players over the last year, thanks to a distinctive and consistent brand message that is delivered by a great team around the world. We are very proud and grateful that all our efforts have been recognised with this award," said Chris Herd, PokerStars' Global Creative Director.

PokerStars was also a finalist in the 'Innovation for Mobile and Tablet' category, as well as 'Innovation in Poker', 'Innovation of the Year' and 'Poker Marketing Campaign', with the last nomination coming for the All-In Kitchen, an interactive poker and dining experience held in East London.

Last November, eGaming Review also honoured PokerStars as Poker Operator and Mobile Poker Operator of the Year at the EGR Operator Awards.

For press enquiries, please contact press@pokerstars.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also

achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).