

POKERSTARS RECEIVES SPORTS BETTING LICENSE IN REPUBLIC OF IRELAND

ONCHAN, Isle of Man – August 5, 2015 – PokerStars, an Amaya Inc. (TSX: AYA; Nasdaq: AYA) brand, has received a Remote Bookmaker's Licence from the Republic of Ireland's betting regulator, the Irish Revenue Commissioners, allowing it to offer sports betting to players in Ireland under local laws.

PokerStars' existing poker and casino games in Ireland will continue to operate under its European license from Malta.

Using the PokerStars website, players in Ireland have access to Sports and will not experience any changes in the software or services. As a consequence of obtaining this license, PokerStars will now pay local betting duty to the Government of the Republic of Ireland.

Ahead of the new football season across Europe, PokerStars continues to expand sports betting options, with 18 sports and an increasing number of promotions now available. More markets, features and sports (including Horse Racing) are coming soon!

"We're very pleased to receive a license for our sports betting offering on PokerStars in Ireland," said Stephen Fisk, Managing Director of Sports Betting for PokerStars. "Our operation of poker, casino games, and now sports betting shows that players trust us to deliver a variety of games in a fun and exciting way. We look forward to building on this by operating under this new license."

For further information, please contact: press@pokerstars.eu

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).