

POKERSTARS RENEWS SPONSORSHIP OF ISLE OF MAN TT RACES AND SENIOR RACE DAY

New, Manx-themed closing party event announced, 'Spirit of TT Award' to continue

ONCHAN, Isle of Man – May 29, 2013 – PokerStars today announced details of a new multi-year sponsorship with the Isle of Man Government Department of Economic Development to be the 'Official Gaming Partner' of the TT Races.

PokerStars is part of The Rational Group, the Isle of Man based e-gaming company, which operates leading online brands including PokerStars and Full Tilt Poker. PokerStars has sponsored the TT races since 2007 and will continue to be the title sponsor of the PokerStars Senior TT race, the most prestigious individual event in the series of competitions.

This new sponsorship agreement includes, for the first time, a closing party to be held on Douglas Promenade on Friday, June 7, immediately following the PokerStars Senior TT race. The party is designed to cater to local residents and is open to the general public at no charge. In addition to access to the traditional carnival rides and local vendors (including the famous Bushy's Beer Tent), the party will feature the presentation of the TT race winners, live music, fireworks and local favourites "The Purple Helmets".

In 2010, PokerStars initiated the 'Spirit of TT Award' which was created to recognise a person that best represents the spirit, ethos and values of the TT Races. PokerStars will continue to fund the 'Spirit of TT Award,' which in previous years has been won by Paul Owen, Conor Cummins and the Birchall brothers. The 2013 Award will be presented on the morning of Friday 7 June.

PokerStars is also lending its technology experience to enhance the data that will be available for fans of the TT following around the world at the TT website. PokerStars will work with the TT organisation and Duke Marketing to develop the information and statistics available through the official iomtt.com website with a dedicated statistics section created to provide a greater level of data for fans to analyse.

"The TT is synonymous with the Isle of Man and is important to the Island's culture and economy," said Mark Scheinberg, CEO of The Rational Group. "We're proud to be a sponsor and we are particularly pleased to add new ways for local residents to participate in the TT activities."

Trevor Hussey, TT and Motorsport Director, Isle of Man Government, commented:

"We are very grateful for PokerStars continued involvement with the TT. The company has become an integral sponsor of the TT and, as well as their financial support, they play an active role in providing additional benefits for the fans."

About PokerStars

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **50 million registered members**. Since it launched in 2001, PokerStars has become the first choice of

the world's top players, with more daily tournaments than anywhere else and with the best security online. More than **95 billion hands** have been dealt on PokerStars.com, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Denmark, Estonia, France, Italy, Spain and Germany.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. Rational Group entities in the UK and Isle of Man were collectively recognised as one of the UK's best workplaces when they were awarded a top 25 position by the Great Place to Work Institute in its 2012 UK's Best Workplaces - Large Category.