

POKERSTARS SOCIAL APP GOES MOBILE

PokerStars PLAY released as a standalone app for mobile and tablet devices

ONCHAN, Isle of Man – December 10, 2014 – PokerStars today announced that its hit Facebook app, PokerStars PLAY, is now available as a standalone app for mobile and tablet devices. It's available immediately globally on both iOS and Android platforms.

PokerStars PLAY on Facebook has been very popular and highly rated by the gaming industry and its users, with a user rating of 4.1 out of 5. The popular app benefits from sharing player liquidity with one of the world's most popular free poker platforms, PokerStars.net, and combines a fully featured poker experience with the gamification and monetization elements of social gaming.

This past Monday, PokerStars PLAY was awarded Best Social Poker App at the first IGA Gaming App Awards in London.

The PokerStars PLAY mobile app is free-to-play, with the option of in-app purchases to increase your play money bankroll. It also uses innovative gesture-based controls, designed to simulate real poker play. Rather than clicking buttons to bet, raise or fold, you can now slide your chips or cards into the middle of the table to declare your action.

Lee Jones, PokerStars' Head of Poker Communications, said: "PokerStars PLAY and Mobile were meant for each other. Now you can get great poker action at the airport gate, your local cafe, or sitting on your back porch with a cup of coffee. Poker is meant to be fun and now it can be spontaneous too; wherever you and your smartphone are, there's a seat in a fun poker game waiting for you."

PokerStars PLAY is available world-wide in all jurisdictions where PokerStars currently offers play money poker games, including the United States, Europe and Asia.

For press enquiries, please contact press@pokerstars.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 120 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy, and Spain.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).