



## **RATIONAL GROUP APPOINTS ZENO OSSKÓ AS MANAGING DIRECTOR OF BETSTARS**

ONCHAN, Isle of Man – August 9, 2016 – Rational Group Chief Executive Officer, Rafi Ashkenazi, today announced that Zeno Osskó has been appointed as Managing Director of BetStars, the online sportsbook brand of Rational Group, which also operates the PokerStars online poker brand.

Osskó will join the company on September 12 and assume responsibility for the overall performance of the BetStars business, reporting to Ashkenazi. He has more than 10 years of online gaming experience with publicly traded German gaming company mybet, most recently serving as its Chief Executive Officer.

“Zeno is the right person to lead BetStars into the future,” said Ashkenazi. “His experience leading a portfolio of online and retail gaming products and the development and roll-out of an omni-channel sports betting product will help position BetStars for continued product improvement and growth. He is a strong addition to our experienced executive management team.”

Ossko held multiple senior management positions at mybet, including Managing Director, before being appointed CEO in 2015.

“I’m eager to join the team and build upon BetStars’ foundations,” said Ossko. “BetStars has a bright future within the PokerStars family and I look forward to leveraging PokerStars’ existing base of more than 103 million registered customers as well as making BetStars a new customer acquisition channel for the company.”

Prior to mybet, Ossko held positions at Datango AG (now SAP AG) and Vienna Online. He will relocate to the Isle of Man, where BetStars is headquartered.

For further information, please contact: [press@betstars.com](mailto:press@betstars.com)

### **About BetStars**

BetStars is a new online sports betting brand from Rational Group, which operates the world’s largest online poker room, PokerStars. The sports betting service features a wide range of

popular and specialist betting options, fantastic promotions and exclusive new products. BetStars offers players a seamless experience between sports betting, casino and poker, with a single wallet between all three services. BetStars is available online and on mobile and tablet, with dedicated iOS and Android apps for a quick and simple betting experience.

BetStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

