



## STARS FROM SPORT, FILM AND FASHION GO HEAD TO HEAD FOR CHARITY IN NEW POKERSTARS ONLINE SHOWS

*Celebrities battle one-on-one in new, exciting online show*

*by PokerStars; Episodes go live on YouTube today*

ONCHAN, Isle of Man – August 31, 2016 – Six global super star celebrities are fighting it out on the poker felt in a series of challenging, one-on-one duels, filmed and released on YouTube by [PokerStars](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand.

The six stars are:

- Football superstars, **Cristiano Ronaldo** (Portugal) and **Neymar Jr** (Brazil)
- Global stars from the world of fashion, **Sara Sampaio** (Victoria's Secret) and **Mireia Lalaguna Royo** (Miss World)
- International actors, **Aaron Paul** (Breaking Bad) and **John Boyega** (Star Wars)

These poker-loving celebrities trialled out their best bluffing faces and took each other on, one on one, in the name of charity.. Professional poker players, and members of Team PokerStars Pro, Fatima Moreria de Melo, Vanessa Selbst, Andre Akkari and Felipe Mojave acted as poker coaches ahead of the duels, and were there to provide support when called upon during the shows.

The action-filled videos clearly demonstrate that poker game is a fun, competitive, emotional rollercoaster and can be enjoyed by a variety of different people. This is the modern face of poker that is being played by a new generation.

Cristiano Ronaldo said: “I love the surge of excitement you get when challenging others, which is one of the main reasons I love poker so much; it provides me with a thrill that I normally only feel on the football pitch. The duels were challenging but also really fun.”

Each celebrity who took part was playing for \$5,000 in each match to be donated to a charity of their choice. This included ‘Right To Play’ and ‘Save the Children’.

The films are now available online at YouTube here: <http://www.psta.rs/duel>

*Please note: Due to local regulatory restrictions, viewers in the United Kingdom, Ireland and Crown Dependencies will only be able to view the Duel between Cristiano Ronaldo and Aaron Paul.*

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

## About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

[PokerStars.com](#) and [PokerStars.eu](#) operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses or approvals to offer services to players in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, [Full Tilt](#), [BetStars](#), PokerStars Casino and the [European Poker Tour](#). In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

