

WIN UP TO \$10,000 INSTANTLY AS FULL TILT LAUNCHES GOLD RUSH

Play Rush Poker ring games and unearth extra prizes

ONCHAN, Isle of Man – December 16th, 2014 – A Gold Rush is set to get under way at Rush Poker ring game tables from Friday, December 19th through January 1st, 2015.

Each time a player contributes to the pot at a Rush Poker ring game, they have the chance to be whisked away to the 'Gold Rush' table – a new feature exclusive to Rush Poker – where they'll receive a random 24-carat prize.

Ring Game Tickets, Full Tilt Point bundles and up to \$10,000 in cash are all up for grabs, as well as tickets to \$2,500 and \$5,000 Gold Rush Freerolls, which are Rush Poker Tournaments with a Flipout Tournament format.

Those who sit down at play-money tables have no reason to feel left out – they can snag up to 1,000,000 Play Chips if they find themselves at a Gold Rush table.

"Rush Poker is innovative, action-packed and has been crafted with poker players in mind," said Full Tilt's Managing Director, Dominic Mansour. "We've launched Gold Rush to add another important feature to the Rush Poker experience – rewarding players for doing what they love."

To find out more, visit: <u>www.fulltilt.com/promotions/gold-rush</u>.

For more information, contact press@ft-services.com

About Full Tilt

Full Tilt is a leading gaming brand known for delivering some of the most innovative online poker games in the world.

Home to the revolutionary poker formats Rush Poker and Adrenaline Rush, Full Tilt also offers its players fast-paced, quick-fold gameplay on both desktop and mobile.

There are two Full Tilt licensed sites – FullTilt.com, which operates in various countries around the world under license from the Isle of Man; and FullTilt.eu, which operates in nine European markets noted under license from Malta. In 2014, Full Tilt began expanding its game portfolio by adding a variety of slot offerings and a range of single- and multi-player variations of Blackjack and Roulette.



Full Tilt was re-launched in November 2012 under new ownership of The Rational Group, which also operates PokerStars, the world's largest online poker site. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014.