

MORE THAN \$10 MILLION TO BE WON IN POKERSTARS CHRISTMAS FESTIVAL

Six weeks of special tournaments and giveaways start November 16

ONCHAN, Isle of Man – November 13, 2015 – The festive season is just around the corner, but for PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, the celebrations begin on Monday with the start of Christmas Festival – a six-week extravaganza that will see more than \$10 million awarded to players across a range of online activities.

The festival features three distinct parts:

- November 16-29 Daily Double Jackpot
- December 1-25 Christmas Calendar
- December 27 \$5m Guaranted Sunday Million

DAILY DOUBLE JACKPOT

Kicking things off on November 16 is the Daily Double Jackpot tournament series, which features 84 tournaments across two weeks. Each day there are six Daily Double tournaments – two identical events at three buy-in levels (\$1.10, \$11, \$55) – as follows:

- \$1.10 DAILY DOUBLE 1 13:00 (Mon-Sat \$5k GTD / Sun \$10k GTD)
- \$1.10 DAILY DOUBLE 2 13:00 (Mon-Sat \$5k GTD / Sun \$10k GTD)
- \$11 DAILY DOUBLE 1 14:00 ET (Mon-Sat \$50k GTD / Sun \$125k GTD)
- \$11 DAILY DOUBLE 2 14:00 ET (Mon-Sat \$50k GTD / Sun \$125k GTD)
- \$55 DAILY DOUBLE 1 15:00 ET (Mon-Sat \$75kGTD / Sun \$250k GTD)
- \$55 DAILY DOUBLE 2 15:00 ET (Mon-Sat \$75kGTD / Sun \$250k GTD)

In addition to the guaranteed prize money in each tournament, **PokerStars is offering a \$1 million jackpot** to a player who wins two Daily Double tournaments at the same buyin level in one day. For more details go to http://psta.rs/1GSWOiC. Tickets to the \$250k Sunday events will be randomly added to all tournaments from Monday until Saturday. On Sundays tickets to the \$5 Million Sunday Million will be randomly awarded.

CHRISTMAS CALENDAR

From December 1-25 players can take part in the 'Christmas Calendar' promotion, which appears in the 'Challenges' window of the PokerStars client. Each day players will be able to open a new door to reveal the promotion of that day, with \$2 million to be given away over 25 days. The daily offers include Milestone Hands, Golden Sit & Go's, Spin &

Go Challenges, Zoom Challenges, PCA Package Giveaways, special tournaments, bonuses and much more.

For more information go to http://psta.rs/1MH140A.

\$5M GTD SUNDAY MILLION

The Christmas Festival culminates in a special \$5 million guaranteed Sunday Million on December 27 at 14:30 ET, featuring a \$215 buy-in and minimum first prize of \$500,000. Online satellites to the event are running around the clock and start December 1 from just \$1.

For further details of all the above activities, go to: http://psta.rs/1Mka6kO.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 140 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

