

\$15 MILLION GUARANTEED TURBO CHAMPIONSHIP OF ONLINE POKER KICKS OFF TODAY AT POKERSTARS

ONCHAN, Isle of Man – January 18, 2017 – Hold on to your winter hats! Christmas 2016 is now a distant memory, but never fear, PokerStars, an Amaya Inc. (NASDAQ: AYA; TSX: AYA) brand, has launched the Turbo Championship of Online Poker (TCOOP) to keep everyone occupied for the remainder of January.

The world's biggest online poker site has incorporated a number of schedule and format changes following player feedback and will squeeze in every imaginable variation of turbo-packed poker into an overflowing 12-day schedule comprising 65 events.

TCOOP runs from today through January 29 and players will be given many adrenaline-fuelled chances to play for a share of \$15 million in guaranteed prize money, \$2.5 million of which will be played for in the \$1,000 Main Event which runs on January 29, the last day of the tournament series, and will now be accompanied by a \$27 low stakes version of the Main Event with a \$250,000 guarantee.

TURBO-CHARGED SCHEDULE

The Main Event is just one of the many highlights in this jam-packed online festival. Covering game variations such as Hold'em, Omaha, Stud, Win the Button, Progressive Knock-Outs, Bubble Rush and more, and with satellites starting from just \$0.11 or 1 StarsCoin, there is a fast-paced event to suit all players at all levels.

The full TCOOP schedule can be found on the PokerStars desktop software by selecting the tab to 'Events' > 'TCOOP 2017' or search 'TCOOP' via the 'More' menu on the PokerStars mobile app.

A few [changes](#) to the TCOOP schedule to improve player enjoyment include:

- A \$27 companion tournament to the Main Event on January 29 has been added with a \$250,000 guaranteed prize pool giving low stakes players what they've asked for in player feedback. This comes off the back of the success of Mini-WCOOP where low stakes players were able to take part in WCOOP action.
- Compressing the spread of event start times on Saturdays and Sundays to start the day at a more reasonable time: 8am or 10am starts at the beginning of the day, and last tournaments starting no later than 18.30pm. Buy-ins on certain

events have been tweaked. For example, the buy-in to the non-No Limit Hold'em Players' Voice Event has been reduced to \$82

- The buy-in to the High Roller event has been increased to \$3,000
- A low-stakes companion tournament to the Main Event on January 29 has been added

Check out [the 2017 TCOOP information page](#) for all details, including the full schedule and leader board, which awards \$10,000 cash, a 2017 SCOOP Main Event ticket worth \$1,000 and a Champion's Trophy to the TCOOP Player of the Series. Stay tuned to [PokerStars Blog](#) for comprehensive coverage of every event.

For further information, please contact press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 16 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

