

CASINO COMES ALIVE ON POKERSTARS WITH INTRODUCTION OF LIVE DEALERS

ONCHAN, Isle of Man – March 4, 2015 – Online casino games with real, live dealers are now available in many global markets on PokerStars, which is a division of Amaya (TSX: AYA).

PokerStars players may now chat and interact with live dealers in Roulette, Blackjack, Baccarat and Casino Hold'em games.

The games are available in a dedicated PokerStars-branded Live Casino room – a space that has been designed by PokerStars to ensure that players are able to enjoy a trusted, premium experience with all the thrill and excitement of online casino games. The roll-out follows the successful introduction of Live Casino in Spain on PokerStars.es.

PokerStars players have been able to chat with other poker players for many years. Now, they will be able to chat with casino dealers who will respond verbally to typed chat questions and comments. The dealers will interact with players while actually dealing the cards and running the games.

This personal connection adds a layer of trust and accountability that inspires confidence in players making wagers, particularly at higher stakes levels.

Sam Hobcraft, Director of Casino, said: "Live dealer games appeal to a broad array of players who enjoy the added level of authenticity and trust that comes from seeing the action occur in the analogue world. Others simply enjoy the ability to chat and interact with the attractive dealers in a PokerStars-branded environment. Players will enjoy the convenience of playing poker, casino and live casino games in the same place, with the same protection of player funds, the same fast payment processing and the same trust that they have come to expect from PokerStars."

The new live dealer games at PokerStars are the first to offer 'Immersive Lite Roulette,' a new product offered by PokerStars' partner, Evolution. In Immersive Lite Roulette, multiple HD cameras are positioned around the table and dealer in a Hollywood-style studio set-up. Close-up views and auto-cutting sequences allow players to enjoy a dynamic and involving live gaming experience as they follow every spin of the wheel and movement of the ball. The multi-camera installation and visual presentation of the Live Roulette game – including cutaway shots to other tables to heighten the Live Casino

atmosphere –have been customised to meet the needs of PokerStars.

The live dealer casino games will initially be available via the downloadable Windows-based PokerStars 7 poker client. Further details of the availability of casino games for mobile devices and Apple computers will be announced in due course. The live casino room in Riga, Latvia, is operated by Evolution Gaming, the world leader in video-streamed Live Dealer gaming. Player funds remain secure and safe in segregated accounts operated by PokerStars.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy, and Spain.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).