

EUROPEAN POKER TOUR RETURNS TO DUBLIN FOR POKERSTARS' BIGGEST LIVE FESTIVAL IN IRELAND

ONCHAN, Isle of Man – February 3, 2016 – The <u>European Poker Tour (EPT) Dublin Festival</u>, which starts on Tuesday, February 9, is set to be the biggest poker festival ever hosted in Ireland by PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. The EPT is joining forces with the regional UK & Ireland Poker Tour (UKIPT) for a 67-event festival over 12 days, which will be held at the Royal Dublin Society.

It is the EPT's first visit to the Irish capital in more than eight years; the last EPT Dublin was held in Season 4 when American Reuben Peters took home a massive €532,620. The last time a PokerStars-sponsored went to Dublin was almost two years ago when Irish poker professional Kevin Killeen won €87,700 after beating 681 players in the €770 UKIPT Main Event.

Edgar Stuchly, PokerStars' Director of Live Events, said: "We're thrilled to be heading back to Dublin and welcoming players from all over the world to the Irish capital. EPT Dublin is a great opportunity for players to experience high-quality tournament poker and PokerStars-run cash games in a fantastic location. With a large number of tournaments scheduled, this season's festival is set to be the biggest live poker event ever hosted in Ireland and is set to attract a huge number of people, from recreational players right up to high-rollers."

FESTIVAL HIGHLIGHTS

EPT Dublin will feature a host of exciting formats and variants, with tournaments ranging from €100 Flipouts right up to the €25,000 EPT High Roller. More than 148 players have already won seats for the €5,300 EPT Main Event and 293 have qualified for the €1,100 UKIPT Main Event. Here are some of the festival highlights:

Date	Buy-in	Event
February 10-14, 2016	€ 1,100	UKIPT Dublin Main Event
February 12-14, 2016	€ 25,000	High Roller
February 13-14, 2016	€ 2,000	UKIPT High Roller
February 14-20, 2016	€ 5,300	EPT Dublin Main Event
February 15, 2016	€ 10,000	Single Day High Roller
February 18-20, 2016	€ 10,000	EPT High Roller

For full details for the EPT Dublin schedule, please see: http://www.europeanpokertour.com/.

New for EPT Dublin is a mixed chess and poker tournament – a format that's already proved to be

popular on the UKIPT after a successful debut at the Isle of Man stop. EPT-managed cash games will be running each day until 6.00am for the duration of the festival.

Team PokerStars Pros set to compete in Ireland include Liv Boeree, Jake Cody, Jason Mercier, Bertrand 'ElkY' Grospellier, Lex Veldhuis, George Danzer, and Johnny Lodden, who will be seeking to break his own record for most EPT Main Event cashes. The Norwegian high-stakes pro has now made the money in an astonishing 22 events – including the last four in a row (Grand Final, Barcelona, Malta and Prague).

Off the felt, there will be some competitive action in the form of StarsFun – a new initiative that encourages participation in non-poker activities between fellow players and Team PokerStars Pros at PokerStars live events. Players have the opportunity to try out their athletic skills with a Trampoline Dodgeball tournament on February 11, with the winners able to celebrate at The Horse Show House – the venue for the Players Party on February 13.

BETSTARS OFFERING

After a popular introduction at the PCA last month, BetStars will be offering outright winner markets for many of the key tournaments at the EPT Dublin Poker Festival. The BetStars trading team will be present at the tournament and setting prices for the following events:

- €25,000 High Roller Single-Re-Entry
- €1,100 UKIPT Main Event (from Day 3)
- €5,300 EPT Main Event (from Day 4)
- €10,000 High Roller Single-Re-Entry

PCA Main Event winner Mike Watson was priced at 20/1 when the book opened going into the penultimate day. After gaining the chip lead he started as the 5/2 favorite going into the final table before going on to win the PCA title. The full selection of EPT Dublin odds will be available online at: https://www.betstars.com/#/esports/highlights

EPT CHARITY EVENT

A host of pros are expected to compete in the €100 + €50 rebuy tournament taking place on Valentine's Day (February 14) in aid of the EPT's Season 12 charity partner Right To Play. The charity uses sports, games and play, to help children and young people in over 20 countries overcome the effects of poverty, disease and war.

EPT DEALER AUDITIONS

EPT Dublin will host the first ever 'auditions' at a live event for prospective dealers and tournament

staff. The sessions are taking place on the final day of the festival from 14.00. Dealers should already have at least two years' experience and have already submitted their CV to Global Poker Tours Ltd – see the PokerStars blog report for more details: http://psta.rs/1KEWcJN.

PAST CHAMPIONS

The last EPT Dublin winner was American player Reuben Peters, who beat Norway's Annette Obrestad heads-up for a €532,620 first prize in Season 4. Other EPT Dublin champions include Roland de Wolfe (Season 3, €554,300), Mats Gavin (Season 2, €317,000), and Ram Vaswani (Season 1, €93,000).

EPT LIVE

EPTLive will be streaming for seven days in Dublin starting with the €25,000 High Roller Final Table on February 14, then moving on to the UKIPT final table action with cards-up coverage on February 15, before the action switches to the EPT Main Event from February 16-20. The stream will be available in a wide number of languages, on desktop and mobile on PokerStars.tv, Facebook, YouTube and Twitch channels. For the full schedule go to: http://www.pokerstars.tv/en/tv/schedule/

About the European Poker Tour

The European Poker Tour (EPT) is the world's richest and most popular poker tour. Since 2004, the EPT has paid out over €835 million in tournament prize pools and hosted successful festivals across Europe. The EPT also incorporates the PokerStars Caribbean Adventure (PCA), which takes place every January in The Bahamas, one of the richest poker festivals in the world.

Season 12 of the EPT builds on the success of more than a decade of world-class live poker events, with major poker festivals in Barcelona, Malta, Prague, and Dublin. The PokerStars and Monte-Carlo® Casino EPT Grand Final will be held in Monaco.

The EPT is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Further information on the EPT is available online at http://www.ept.com/.