

HIGH STAKES POKER PLAYER AND TWITCH BROADCASTER JASON SOMERVILLE JOINS TEAM POKERSTARS PRO

Popular 'Run it UP!' poker show kicks off new PokerStars Twitch channel on March 1

ONCHAN, Isle of Man – February 27, 2015 – Popular American poker professional Jason Somerville has joined Team PokerStars Pro, bringing his high-energy, intelligent and approachable brand of poker to the world's largest online poker brand.

Somerville represents the latest generation of poker pros, raised on American poker television and videogame culture. The young American has parlayed his poker passion into a successful Twitch feed, where fans watch his real-time play, commentary and strategic advice on the popular video platform and game community.

Somerville has more than \$6 million in tournament winnings and is known as 'jcarverpoker' on Twitch, where he has more than 3 million unique viewers. He has been live-streaming his 'Run it UP!' series to followers on YouTube and Twitch for the past 18 months. In his new role as a Team PokerStars Pro, he will launch Run it UP! Season 3 this coming Sunday, March 1 at 12.00 ET, which can be viewed on the PokerStars Twitch channel: <u>http://www.twitch.tv/pokerstars</u>.

This marks the launch of the PokerStars Twitch channel, which will host a wide variety of entertaining and educational content, including streams from other members of Team PokerStars Pro.

"I'm delighted to become a member of Team PokerStars and can't wait to resume my Run it UP! series on Twitch," says Somerville. "I'll be live streaming for several hours this coming Sunday and I can't wait to hear from, and chat to, a growing group of poker fans as the broadcasts continue. I'm also excited about representing PokerStars in online and live poker events in 2015."

AMERICAN POKER AWARDS

In his first appearance as a PokerStars ambassador, Somerville will attend the American Poker Awards tonight (19.30-23.00 PST) at the SLS Hotel in Los

Angeles, with his 'Run it UP' show short-listed for 'Poker Media Content of the Year'. A little earlier, from 16.00-17.00 PST, he will be on a 'Players Perspective' panel at the Global Poker Conference North America 2015 – held in conjunction with the APA – discussing the 'Live Poker ecosystem'.

INNOVATION

The sponsorship deal is a great fit for PokerStars and Somerville, both of whom are leaders and innovators in the worlds of entertainment, technology and poker. Jason will now help to broaden the reach of poker to new audiences on Twitch and YouTube.

Head of Pro & Celebrity Marketing, Kirsty Thompson, said: "Jason is a unique proposition – a poker pioneer who has had great success both online and live, and brings something different to the table through the way in which he has built a popular live streaming poker show. I'm sure he will be a great ambassador for PokerStars and help to increase the level of interactivity between the brand and its players."

CAREER SUCCESS

While Somerville has carved out a name for himself as a live-streaming poker evangelist, he also has a fantastic tournament record to back up his educational videos. His list of achievements includes:

- \$3.9 million in live tournament winnings
- \$2 million+ in online tournament winnings
- Largest cash of \$1,347,352 (4th, \$100k Super High Roller, Las Vegas June 2014)
- World Series of Poker bracelet (June 2011) for \$493,091
- Spring Championship of Online Poker title (May 2010) for \$234,334
- Formerly sponsored by Ultimate Poker

The full PokerStars Blog story behind Somerville's sponsorship is also available here: <u>http://psta.rs/1atjZRg</u>.



Jason will play on PokerStars under the new screen name 'jcarverpoker' (he was previously known as 'Taknapotin').

For press enquiries, please contact press@pokerstars.com.

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).

