

POKERSTARS AND NETFLIX SHOWCASE DANIEL NEGREANU IN NEW 'KIDPOKER' DOCUMENTARY

Profile of world #1 poker player now available on Netflix

ONCHAN, Isle of Man – June 1, 2016 – *KidPoker*, a PokerStars Original Films documentary, is now available to watch on Netflix in the United Kingdom, Ireland, USA, Canada, Australia and New Zealand, <u>PokerStars</u>, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand announced today.

The feature-length documentary chronicles the life and career of the world's greatest – and most outspoken – poker player, <u>Team PokerStars Pro Daniel Negreanu</u>.

KidPoker takes viewers on a revealing personal journey, beginning with Negreanu's childhood in Canada, through his pool-hustling days in Toronto, and then his emergence in the high stakes poker scene in Las Vegas when he became, at 23, the youngest player to win a World Series of Poker Series bracelet. The victory earned him his nickname 'Kid Poker'.

The film also charts his ongoing rise in the poker world, from becoming a regular at the biggest and richest games in the world to his success in televised events, as viewers witness his evolution from a kid with a dream to a superstar with more than \$32 million in live tournament winnings – the most of any player ever.

HIGH STAKES POKER

Netflix viewers around the world can expect to get a real insight into the weird and wonderful world of high stakes poker, including the mindset needed to make stone-cold bluffs with millions of dollars on the line. *KidPoker* has previously been screened in media previews and on Canadian TV where it received considerable acclaim.

Negreanu said: "This is a story of clear intention and determination, in that the odds were stacked against me, especially in the early years. I want this to be an inspirational film, so that when people watch it, they feel they can get back on the horse and pursue their dreams too."

KidPoker focuses on the support Negreanu received from his fans, friends and family throughout his career, most significantly the close relationship he had with his late mother. It also focuses on his career highlights, like his inclusion into the Poker Hall of

Fame, and winning six World Series of Poker bracelets and two World Poker Tour titles. With a mix of personal stories and appearances from some of the world's top poker personalities such as Vanessa Selbst, Phil Ivey and Antonio Esfandiari, the film is an essential documentary feature for sports fans and champions of the 'underdog'.

KidPoker is now available on Netflix in Australia, Canada, Ireland, New Zealand, the United States of America and the United Kingdom.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

<u>PokerStars.com</u> and <u>PokerStars.eu</u> operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

