

## **KIRSTY THOMPSON APPOINTED POKERSTARS' HEAD OF PRO & CELEBRITY MARKETING**

ONCHAN, Isle of Man – July 15, 2014 – Kirsty Thompson has been appointed Head of Pro & Celebrity Marketing for PokerStars, the company announced today.

Thompson has been with PokerStars since 2009 holding a variety of positions, most recently serving as President of the UK & Ireland Poker Tour and Live Rooms.

As Head of Pro & Celebrity Marketing, Thompson will manage all aspects of PokerStars' relationships with the brand's celebrity ambassadors and PokerStars Team Pro, and develop initiatives that enhance the association between the brand, the pros and the poker community.

“Kirsty is well known in the poker community as a passionate, smart and dedicated manager,” said Vadim Soloveychik, PokerStars' Director of Marketing. “Her experience in managing some of the world's biggest and best live poker series, and her relationship with many of the world's top players, will serve PokerStars, Team Pro and the industry very well in the years ahead.”

### **AWARDS-WINNER**

Thompson has been a highly respected figure in the online gaming industry for several years, creating the UKIPT, working on the EPT for three years, and winning awards including Biggest Contributor to Poker Award 2012 at the British Poker Awards, and being a part of the team that was crowned winner of the Best Team Award 2013 at the Women in Gaming awards.

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com).

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving a global poker community of more than **64 million** registered members. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than **115 billion hands** have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy, and Spain.

PokerStars is a member of The Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014.