



## **LATIN AMERICAN POKER TOUR ANNOUNCES COLLABORATION WITH BSOP MILLIONS FOR SEASON 8 FINALE**

ONCHAN, Isle of Man – July 20, 2015 – The Latin American Poker Tour (LAPT), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, today announced a collaboration with the Brazil Series of Poker (BSOP) Millions festival for the much anticipated Season 8 Grand Final. The partnership will see the two tours come together to create an amazing poker festival featuring 32 events across nine days from November 25 to December 3, 2015.

Season 8 of the LAPT has seen the tour head to the Bahamas for the PokerStars Caribbean Adventure (PCA) in January before making stops in Chile, Panama and Peru, with a festival in Uruguay planned to take place in September. The tour will then finish in São Paulo with the BSOP Millions for the Grand Final from November 25-29.

The BSOP Millions is the biggest poker festival ever held in Latin America. Last year's event saw more than 15,000 tournament entries with 2,749 in the Main Event, and paid out more than R\$16 million (approx. US \$6.6 million) in prizes.

Igor Federal, Chief Executive Officer of the BSOP, said: "The BSOP Millions and the LAPT Grand Final are the two most important live poker events in Latin America. The region has seen a massive increase in player numbers in recent years, with the BSOP reporting a 218% increase in tournament entries since last year. Bringing together the two tours means that we can combine our efforts to create one amazing festival, and we are expecting record numbers of players."

Team PokerStars Pro, Andre Akkari added: "In 2014 the BSOP Millions was a record-breaking event, providing a poker festival experience like no other. This year, with the LAPT Grand Final joining the festival and Brazilian football legend Neymar Jr acting as a PokerStars ambassador to help promote poker as a sport, it is going to increase overall participation and strengthen the competitiveness of the event. I encourage players from all over Latin America to participate in both tournaments and contribute to the growth of poker in the region."

This year's festival features 32 tournaments, offering a wide variety of games and buy-in levels for all types of player, from recreational to professional, including the R\$10,000 LAPT



Grand Final Main Event and the R\$3,000 BSOP Millions events. Players will be able to participate in both as the final day of the LAPT coincides with Day 1C of the BSOP Millions on November 29, with registration open until 8pm. Other schedule highlights include a Seniors Event, PL Omaha Courchevel, NLH 6 Max, a NLH Survivor Event running every day at 10pm, and the popular Ladies Event.

## **EVENT DETAILS**

**Festival dates:** November 25 - December 3, 2015

**LAPT Grand Final Main Event:** November 25-29

**BSOP Millions Main Event:** November 27 – December 3

Freerolls to win packages to both events will run on PokerStars.net.

### **About the Latin American Poker Tour**

The Latin American Poker Tour (LAPT), sponsored by PokerStars.net, is the region's richest and most popular poker tour. Since 2008, the LAPT has paid out over USD\$48 million in tournament prize pools, and hosted successful festivals across the best destinations in Latin America. The LAPT also operates the PokerStars Caribbean Adventure (PCA), which takes place every January in the Bahamas and Brazilian Series of Poker (BSOP), the largest single poker festival ever held in Latin America. .

Season 8 of the LAPT builds on the success of previous years of world-class live poker events, and major poker festivals will be held in Viña del Mar, Panama City, Lima and Punta del Este with the LAPT Grand Final to be held in São Paulo.

The LAPT is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Further information on the LAPT is available online at <http://www.lapt.com>

### **About PokerStars.net**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt Poker and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces



in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).