

MOBILE GAMERS CAN HIT THE JACKPOT WITH EXCITING NEW POKER APP FROM POKERSTARS

Fast-paced, made-for-mobile free poker game puts the thrill and excitement of tournament poker in your hands

ONCHAN, Isle of Man – December 1, 2015 – Gamers can hit the Jackpot on their <u>iOS</u> and <u>Android</u> devices in a fun and exciting new free-to-play poker game called 'Jackpot Poker' by PokerStars, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand. Featuring fast action, exciting graphics and lots of all-in opportunities, Jackpot Poker features unique three-handed, 'winner-takes-all' poker tournaments in a new format that is made specifically for mobile devices and aimed at casual gamers.

Jackpot Poker features PokerStars' wildly popular Spin & Go tournaments that can turn a small buy-in tournament into a massive prize pool. The fast-form three-person tournament feature a jackpot element that determines the final prize pool after the players take their seats and before the first card is dealt. Players are guaranteed their minimum prize pool, but the spin of the wheel can multiply that prize up to 3,000 times the original value. Jackpot Poker is the only social poker game to offer this innovative tournament format to players.

These adrenaline-fuelled short burst games can often produce a tournament winner within 10 minutes of play and have revolutionised the world of online poker in the last year.

Jackpot Poker is now available in a new, free-to-play, social gaming form for everyone to play in the iOS and GooglePlay (Android) stores, as well as Facebook. To view the game in action, go to http://psta.rs/1PVJXPu

"Mobile gamers are going to love the fast-paced poker action that they can only get on the Jackpot Poker app," said Lloyd Melnick, Director of Social Gaming at PokerStars. "By bringing Spin & Go jackpot tournaments to mobile devices, PokerStars has captured the most exciting innovation in poker in recent years and made it available to everyone with an iOS or Android smartphone."

Poker is an easy to learn game of skill and strategy, and the Jackpot Poker app caters to players who are new to poker and features an in-game poker quiz designed to test player knowledge about basic strategy and a tutorial to help players get the most from

the Jackpot Poker experience. Jackpot Poker's social media platform engages regular conversation with players who will be able to boost their play money bankrolls through daily rewards, in-app promotions and refer-a-friend bonuses.

Jackpot Poker is an evolution of PokerStars' original Facebook app and offers players all of the benefits of free-to-play poker against up to 50,000 other players at any one time, meaning more poker available at more tables than on any other mobile poker app.

For further information, please contact: press@pokerstars.com

About PokerStars

<u>PokerStars</u> operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Amaya Inc, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

