



NEYMAR JR CELEBRITY POKER HOME GAME SPONSORED BY POKERSTARS RAISES €52,300 FOR CHARITY

Team PokerStars Pro Andre Akkari beats star-studded field; but the real winner is Neymar Jr Institute and Right To Play

ONCHAN, Isle of Man – March 20, 2017 – Team PokerStars Pro Andre Akkari was the star of the Neymar Jr Charity Home Game held in Spain on Thursday night, defeating a field of 15, winning the trophy and a piece of the €52,300 prize pool for his charity.

Neymar Jr and his friends competed for a slice of the prize pool in order to donate the winnings to Neymar Jr's own charity, The Neymar Jr Institute. Olympic hockey star Fatima Moreira de Melo and Andre Akkari, both members of Team [PokerStars](#), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, played for children's charity Right To Play.

At the beginning of the tournament, Neymar announced €100 rebuys for the first hour to donate to the Neymar Jr Institute. "I had so much fun taking on my friends at the poker table," said Neymar Jr. "It's such a great feeling sitting down to play poker with my friends in a fun-filled atmosphere knowing that the proceeds are going towards such a great cause. I had such a great night and was so pleased to see my poker coach, Andre Akkari, take the win."

Team PokerStars SportStar and football legend Neymar Jr invited friends and stars from the world of sport and screen, as well as fellow members of Team PokerStars, to come together at Casino Barcelona for a social, charity, poker game. As well as Olympic gold medal hockey player Fatima Moreira de Melo (who finished 12th for €1,000) and WSOP bracelet winner Andre Akkari (who won €15,000 for first place), Brazilian actor Rafael Zulu (11th place, €1,250) and Brazilian pro surfer Pedro Scooby (9th place, €1,500) joined Neymar Jr on the felt.

Fans can check out all the action from the star-studded home game in a video posted on [Neymar Jr's Facebook page](#).

"I travel all over the world playing poker in big tournaments, but it's not every day I get to participate in tournaments like these, giving away money to charity for incredible causes," said home game hero Akkari. "I am so happy to see that this money will go towards global sports and education charity, Right To Play, to help hundreds of thousands of children in some of the poorest parts of the world, using the power of sport and play to help educate and empower those most in need to overcome the impact of poverty, conflict and disease."

Online qualifier Diego Garcia Bello from Galicia, Spain, also joined the superstar footballer and friends for his first ever live poker tournament after winning his place in the home game for free at [PokerStars](#). Bello, who made the final table, left with his head held high in 7th place and donated €2,300 to charity.

“Getting the opportunity to play Neymar and his friends tonight was a very good experience for me,” said Bello. This was not the first time the qualifier played against Neymar Jr, as he had previously competed against him online at PokerStars. When asked about his experience of playing Neymar live for the first time, he said: “I met him online but meeting him in real life is different, another kind of emotion. He’s so relaxed and friendly.”

Up until now, Bello only played online at PokerStars. When asked about how he found his first live experience, he said: “Live poker is very entertaining. I intend to play more satellites online at PokerStars so I can qualify for live events in locations around the world, such as the upcoming PokerStars Championship Barcelona in August this year.”

FULL RESULTS

Andre Akkari	€15,000
Joclecio Amancio	€ 8,000
Nabil El Quaissi	€ 5,700
Paula Akkari	€ 4,300
Leonardo Baptistao	€ 3,300
Gilmar Araujo	€ 2,800
Diego Garcia Bello	€ 2,300
Neymar Jr	€ 1,900
Pedro Scooby	€ 1,500
Alvaro Costa	€ 1,250
Rafeal Zulu	€ 1,250
Fatima de Melo	€ 1,000
Rafael Martini	€ 1,000
Gabriela Arruda	€ 1,000



Ricardo Rosa	€ 1,000
Carlos Henrique da Silva	€ 1,000

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

About Helping Hands

Helping Hands is the PokerStars and Full Tilt Corporate Giving Programme which provides support to charities whilst galvanising the support of the brands, players and staff. Helping Hands is the embodiment of the Full Tilt and PokerStars ethos that working with our communities and our people to make a difference is an essential part of being a responsible business and the right thing to do. Helping Hands works with charities locally where we have an office presence and globally through our charity partners such as CARE International and Right To Play – helping to recover from international emergencies and using the power of sport and play to transform



children's lives. Since its launch in 2013, Helping Hands has contributed more than \$7 million to charities around the world.

PokerStars and Full Tilt are ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

About The Neymar Jr Institute

The Neymar Jr Institute was established in 2014 and aims to help thousands of underprivileged children and their families from São Paulo by providing sports and school activities to develop skills that have an effective impact on their quality of life, helping to overcome social problems such as violence and crime.

