

POKER, CASINO AND SLOTS UNITE WITH CASINO RUSH BY POKERSTARS

Challenge the world to become Casino Rush master with new PokerStars Mobile App

ONCHAN, Isle of Man – November 22, 2016 – Action-packed mobile gaming app Casino Rush, the latest innovation from <u>PokerStars</u>, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, is now available on app stores around the world, offering a free-to-play poker, casino and slots fusion to the modern gamer.

Casino Rush aims to fill a void in the games market by bringing the best of poker, casino and slots together with fast-paced, fun and entertaining games for players looking for an immersive, fun-filled experience on the go.

Casino Rush by PokerStars, which sees players go up against the house across a broad range of games, is free to install and play on iOS and Android devices. PokerStars' latest mobile app also doesn't require Internet connection as, unlike most social casino games, play is available offline.

Lloyd Melnick, Director of Social Gaming at PokerStars, said: "We spent a lot of time assessing the social casino market, what was missing and what players wanted. Our analysis found that our social players want a poker experience that they can enjoy quickly whether or not they are connected to the Internet. That's why we created Casino Rush. It is the best of poker, casino and slots all fused into one great game, just what gamers in 2016 are looking for."

New players will receive 75,000 free chips and will be credited with more free chips when they unlock new games, such as Swap the Flop Poker, All In Split and Lucky Hands. The Casino Rush leader board can be used by players to challenge the best poker players in their country and around the world. Players can also take part in private leader boards with friends, and challenge each other to discover who the true Casino Rush master is.

The Birth of Casino Rush, is available to be read here: http://psta.rs/2fY41Ci

The Casino Rush video is available to view here: http://bit.ly/2g9xKaG

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars is licensed, approved to offer, or legally offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt, StarsDraft, BetStars, PokerStars Casino and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). PokerStars is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).

PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 16 jurisdictions.

Play Responsibly! For more information on responsible gaming please visit our website at http://www.pokerstars.com/about/responsible-gaming/

