

POKERSTARS ANNOUNCES \$1 MILLION FREEROLL

Approximately 30,000 to 50,000 players will be rewarded – first place to receive \$20,000

ONCHAN, Isle of Man – March 7, 2016 – One of the <u>richest online freeroll poker tournaments</u> in PokerStars' history will kick off on March 7 at 15:00 (GMT). Players are being given two chances to qualify into the million-dollar added event, which will take place on March 19, PokerStars, an Amaya Inc. (NASDAQ: AYA; TSX: AYA) brand announced today.

FREEROLL QUALIFICATION

Players will have two chances to satellite into the million-dollar freeroll tournament through 90-man Sit & Go's and there are two ways to get a Sit & Go satellite ticket – one through the 'Challenges' window and another by making a deposit.

- 1. Players can open their 'Challenges' window to opt-in for a 'PokerStars \$1 Million Freeroll' satellite ticket. After opting in players will need to play just one real money poker hand or one real money tournament, at any stake level, to release the ticket into their account.
- 2. Players can then use their ticket to enter any of the 90-man Sit & Go 'PokerStars \$1 Million Freeroll' satellites running around the clock.
- 3. The top nine players in each will advance to the 'PokerStars \$1 Million Freeroll'.
- 4. Players who don't successfully qualify on their first attempt may get a second satellite ticket by making a deposit of \$20 or more using bonus code 'MILLION1'.

UP TO ONE MILLION ENTRIES

Each Sit & Go satellite will start when 90 players are registered. The final nine players from each satellite tournament will proceed to the PokerStars \$1 Million Freeroll, which is limited to 100,000 players. All satellites will stop running once 100,000 players have qualified or two hours before the PokerStars \$1 Million Freeroll starts, whichever happens first. This means there is a maximum of one million entries allowed for the million-dollar freeroll.

ADDITIONAL NOTES

- At least \$20,000 will be paid to the winner.
- Prizes will be awarded to approximately 30,000 to 50,000 players (depending on the total number of entries).
- Players must satellite in through a '\$1 Million Freeroll 90-player Sit & Go Satellite'.

For more information about the \$1 Million Freeroll, go to http://psta.rs/1TZmJJW.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 145 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds local licenses or approvals to offer services to players in many jurisdictions, including Italy, France, Estonia, Belgium, Denmark, Spain, Bulgaria, Greece, United Kingdom, and Schleswig-Holstein in Germany, Ireland, Romania and New Jersey in the United States of America.

PokerStars is the flagship brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man was recognised as one of the top 25 best places to work by the Great Place to Work Institute's Best Workplaces – Large category ranking. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (NASDAQ: AYA; TSX: AYA).

