

## POKERSTARS ANNOUNCES GENTING CASINOS UK PARTNERSHIP

ONCHAN, Isle of Man – May 16, 2017 – The world's largest online poker site <u>PokerStars</u>, an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand, today announced that it is working in conjunction with <u>Genting Casinos UK</u>, operators of 40 casinos nationwide, to provide an online qualification route for its popular Genting Poker Series (GPS).

Genting Casinos UK's Poker Operations Manager, Kevin Proctor, said: "We already enjoy a strong working relationship with PokerStars and look forward to taking this to the next level to optimise the robust nature of its software for the benefit of our customers. The link with PokerStars will allow more people to take part in the GPS, through the provision of a clear online qualification route."

Working in conjunction with PokerStars, Genting plans to build on the momentum of its successful GPS with the launch of four <u>PokerStars MEGASTACK</u> events. With a £170 entry fee and a guaranteed prize pool of £25,000 each, the PokerStars MEGASTACK events will complement <u>Genting's existing Mini and Main events</u>, with £35,000 and £100,000 guarantees respectively.

"We already have a successful poker tournament, but we're keen to make sure that we keep things fresh and offer a variety of routes to play. The addition of the PokerStars online qualification route and MEGASTACK events will make sure that our players are constantly delighted with what Genting can offer," added Proctor.

Team PokerStars Pro Jake Cody, one of the UK's most successful poker players and popular YouTube vlogger plans to attend many of these events.

"I'm so excited that PokerStars has given players the opportunity to qualify online for the Genting Poker Series, it's going to be awesome! It's great to see two poker giants collaborate to put on the best events for players. I'm really looking forward to both the Genting Poker Series and PokerStars MEGASTACK events, I'll see you at the tables!" Cody said.

For further information, please contact: <a href="mailto:press@pokerstars.com">press@pokerstars.com</a> or <a href="mailto:sarah@limegreencommunications.com">sarah@limegreencommunications.com</a>

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and owns gaming and related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <a href="http://www.pokerstars.com/about/responsible-gaming/">http://www.pokerstars.com/about/responsible-gaming/</a>

## **About Genting UK**

Genting UK plc, a wholly-owned subsidiary of Genting Malaysia, trades in the UK as Genting Casinos. It boasts 40 casinos across England and Scotland. The casinos outside London operate under the Genting Casinos brand. In London the group owns the oldest private members gaming club in the world, Crockfords, along with the Colony Club, Maxims, Palm Beach and Genting Casino Cromwell Mint and Genting Casino Chinatown London in close proximity.

In January 2015 Genting proudly took over as lead sponsor of the Genting Arena at the NEC, visit <a href="https://www.GentingArena.co.uk">www.GentingArena.co.uk</a>. In October 2015, Genting UK opened Resorts World Birmingham, Europe's first leisure and entertainment resort featuring 50 outlet stores, 14 stylish bars and restaurants an 11-screen cinema, the Genting Hotel and Spa and the exhilarating International Casino. Find out more at <a href="https://www.resortsworldbirmingham.co.uk">www.resortsworldbirmingham.co.uk</a>.

## **About Genting Malaysia**

Genting Malaysia is part of GentingBerhad which was founded in 1980 and is one of Malaysia's leading multinational corporations. The company has a market capitalisation of c£25 billion, with operations in the leisure & hospitality, power generation, oil palm plantation, property development, biotechnology and oil & gas sectors. The Genting Group has over 50 years of



gaming experience running some of the most popular land-based casinos and resorts in Malaysia, Singapore, USA, the Bahamas, the Philippines and in the UK.

