

POKERSTARS ANNOUNCES OVER \$600,000 IN GUARANTEES FOR UPCOMING PANAMA CHAMPIONSHIP

ONCHAN, Isle of Man – February 8, 2017 – <u>PokerStars Championship Panama</u> which takes place from March 10-20, will now feature more than \$600,000 in guarantees, including \$400,000 guaranteed in the \$1,100 PokerStars National Championship, formerly known as the Latin American Poker Tour (LAPT) Main Event, sponsored by PokerStars, an Amaya Inc. (NASDAQ: AYA; TSX: AYA) brand.

The schedule, which has been tweaked following player feedback in order to optimise the player experience, has had the number of events on offer slimmed down from 56 to 46, and adjustments made to the schedule such as prolonged registration, re-entries, tournaments with new deeper stacks and longer levels. After the success of the Shot Clock tournament at PokerStars Championship Bahamas, a shot clock will be used in both the \$50,000 PokerStars Championship Super High Roller and the \$25,750 NL Hold'em Single day High Roller tournaments during PokerStars Championship Panama.

KEY SCHEDULE UPDATES

PokerStars Championship Panama schedule updates include:

- Eight levels of late registration for almost all events
- Single re-entry added to core side events
- \$10,300 Second Chance High Roller added on Sunday, March 19
- Extra lower buy-in events created with deeper stacks and longer levels
- Guarantees:
 - o \$1,100 PokerStars National Championship \$400,000 Guaranteed
 - o \$440 PokerStars Cup \$150,000 Guaranteed
 - o \$220 PokerStars Open \$50,000 Guaranteed
 - o \$120 NL Hold'em \$20,000 Guaranteed

- 2 X \$120 Super Sat to \$1,100 National Championship 10 Seats Guaranteed (\$22,000)
- 2 X Freebuy Sats with \$20 rebuys to \$440 PokerStars Cup 10 Seats Guaranteed (\$8,800)

For further information please go to the PokerStars Blog: http://psta.rs/2kOfj1n

For a full breakdown of tournaments that PokerStars Championship Panama 2017 has to offer go to: <u>http://psta.rs/2jRlwrK</u>.

ONLINE ROUTE TO LIVE POKER IN PANAMA

PokerStars Championship Panama Main Event packages worth \$8,200 are up for grabs in exclusive \$20 buy-in Spin & Go tournaments now running on PokerStars. Players can also qualify for PokerStars Championship Panama from as little as \$2.20 through special satellites running until March 5.

THE ULTIMATE GAMING EXPERIENCE

Whilst poker will take centre stage during the Championship, there will be no shortage of entertainment throughout with the unmissable Player Party, taking place at SCORE bar on March 13 from 8pm, and #StarsFun activities and fun competitions, including the daily virtual reality high score leader board, Team PokerStars Pro Q&A sessions, and daily table football and air hockey challenges. Team PokerStars Pros confirmed so far for the Championship event include André Akkari, Felipe 'Mojave' Ramos, and Jake Cody, as well as Team PokerStars Online's Jaime Staples. This is guaranteed to be one of the most exciting events in PokerStars Championship's first year.

Team PokerStars Pro André Akkari said: "I'm looking forward to playing with my friends during PokerStars Championship Panama at the Sortis Hotel & Casino. Last year, LAPT Panama obtained 568 unique players and this year's new Championship event is expected to become even bigger. Players can expect a great atmosphere, an awesome schedule to suit players of all levels, on-going cash games and plenty of non-poker activities and competitions."

Panama City is a fascinating melting pot of cultural history and 21st century life. This vibrant metropolis boasts plenty to see and do with great shops and restaurants and, of course, the famous Panama Canal.

For further information, please contact: press@pokerstarslive.com.

PokerStars Championship & PokerStars Festival

The PokerStars Championship, sponsored by PokerStars, is the world's biggest poker tour. Bringing together some of the world's most exciting and prestigious poker tournaments, the PokerStars Championship incorporates some stops previously part of the European Poker Tour, North American Poker Tour, Latin American Poker Tour and Asia-Pacific Poker Tour. Collectively, these events have paid out well over \$1 billion in tournament prize pools globally on five continents since 2004. Confirmed PokerStars Championship stops for 2017 include the Bahamas, Panama, Macau, Monte-Carlo, Barcelona, with more stops to be announced in the coming months.

PokerStars Festival events, sponsored by PokerStars, are mainly tailored for recreational players and incorporate some stops previously part of the UK & Ireland Poker Tour, France Poker Series, Italian Poker Tour, Estrellas, Eureka, Asia-Pacific Poker Tour and Latin American Poker Tour. Confirmed 2017 PokerStars Festival stops are Rozvadov, Korea, Chile, Marbella, Manila and Uruguay with more stops to be announced.

PokerStars Championship and PokerStars Festival poker tour brands are ultimately owned by Amaya Inc. (NASDAQ: AYA; TSX: AYA). Further information on the PokerStars Championship and PokerStars Festival is available online at www.pokerstarslive.com.