



POKERSTARS BECOMES FIRST LICENSED INTERNATIONAL OPERATOR IN THE CZECH REPUBLIC

PokerStars.cz to launch shared liquidity poker to Czech players

ONCHAN, Isle of Man – January 31, 2017 – PokerStars has become the first licensed online casino and poker operator under the Czech Republic’s new gaming regulation following the approval of Amaya Inc. (NASDAQ: AYA; TSX: AYA) by the Czech State Supervision of Gambling and Lotteries Department. Amaya was awarded the ‘Live Games’ license on January 28 and is set to launch on PokerStars.cz in the coming days.

PokerStars will offer Czech players a wide range of poker games and tournament formats across its shared global liquidity, as well as popular multiplayer casino games Classic Blackjack, Premium Blackjack, European Roulette and Double Ball Roulette, on desktop (Windows and Mac) and mobile (iOS and Android).

The launch follows new online gaming regulation which came into effect from January 1 in the Czech Republic. Amaya is a leading proponent of online gaming regulation and PokerStars is the most licensed online gaming brand, now holding licenses or related operating approvals in 17 jurisdictions. Amaya has applied for a license to offer sports betting through BetStars in the Czech Republic and also expects to seek appropriate approval to expand its offering of online casino games on PokerStars Casino in due course.

“We are very proud to be the first online casino and poker operator to be awarded a license and support the newly regulated Czech market,” said Guy Templer, Chief Operating Officer. “This underscores our commitment to supporting local regulations and obtaining local licenses wherever possible.”

PokerStars maintains the highest levels of player fund protection in the industry and segregates Czech player funds under trust agreements held separately from operating funds, as is done in all markets where PokerStars offers its services.

For further information, please contact: press@pokerstars.com

About PokerStars

PokerStars operates the world’s most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over

the world, with more daily tournaments than anywhere else and with the best online security. More than 155 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world, including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>

