

POKERSTARS CHAMPIONSHIP MAKES MACAU DEBUT

Bumper 52-event schedule on offer plus Red Bull co-sponsored Player Party, StarsFun activities and more

ONCHAN, Isle of Man – March 27, 2017 – The first ever PokerStars Championship in Asia is just days away from kicking off at the stunning City of Dreams, Macau's premier entertainment hub. The 11-day, 52-tournament event, sponsored by <u>PokerStars</u>, an Amaya Inc. (NASDAQ: AYA; TSX: AYA) brand, will offer hundreds of players a range of tournaments at different buy-in levels. PokerStars Championship Macau runs March 30-April 9.

Plenty of big names are expected to attend the event, including Team PokerStars Pros Celina Lin, Bertrand 'ElkY' Grospellier, Chris Moneymaker, Andre Akkari and Felipe 'Mojave' Ramos.

"Personally, I really love Macau, it has a very unique vibe, and is a wonderful mix of culture and style, from some lavishly luxurious settings in the most well known hotels, to some of the most traditional Portuguese or Chinese places," said Team PokerStars Pro Bertrand 'ElkY' Grospellier.

"The skyline is quite similar looking to Las Vegas - I really do enjoy it, it's so magnificent and beautiful at night. As a poker player, the PokerStars LIVE Macau poker room in City of Dreams is just that - a dream! With the most comfortable chairs, tables and professional set up, all ran by the very experienced staff at PokerStars. Add in a huge schedule of tournaments, and I can't wait to get back there!"

SWEET GUARANTEES & KEY DATES

The schedule for <u>PokerStars Championship Macau</u> is jam-packed with games and buyins for players of all kinds with highlights including the HKD\$400,000 Super High Roller, the HKD\$42,400 Main Event and the HKD\$103,000 High Roller. In addition, the National Championship will carry a HK\$2 million guarantee and the Asia Open will have a HK\$1 million guarantee. Key events include:

- PokerStars National Championship: March 30 April 3, 2017 HKD8,800 (HKD2,000,000 guaranteed)
- PokerStars Cup: March 31 April 3, 2017 HKD3,300
- PokerStars Championship Super High Roller Shot Clock: April 1 3, 2017 HKD 400,000
- PokerStars Asia Open: April 2 3, 2017 HKD5,500 (HKD1,000,000 guaranteed)
- PokerStars Championship Main Event: April 3 9, 2017 HKD42,400
- No Limit Hold'em Shot Clock: April 4, 2017 HKD206,000
- PokerStars Championship PLO High Roller: April 5 6, 2017 HKD82,400
- PokerStars Championship High Roller: April 7 9, 2017 HKD103,000
- PokerStars Open: April 7 9, 2017 HKD2,200

<u>PokerStars Championship Macau's</u> 52-event schedule will also feature a host of fun, dynamic formats and variants including NL Hold'em Win the Button and Flipout Tournaments, as well as the PokerStars Cup, PokerStars Championship Main Event and PokerStars Open tournaments. For further information on all things PokerStars and Macau please see the <u>PokerStars Blog</u> and the full schedule <u>here</u>.

ENDLESS ENTERTAINMENT ON & OFF THE FELT

Whilst poker will take centre stage during PokerStars Championship Macau, there will be no shortage of entertainment throughout with the unmissable Player Party, co-sponsored by Red Bull, at the famous Pacha Macau on April 5; discounts to the signature shows at City of Dreams Macau and Studio City; a Foosball and Beerpong night; day tours of Macau's local attractions and historical buildings; and more. Further information on StarsFun activities taking place during the event can be found <u>here</u>.

After PokerStars Championship Macau, PokerStars returns to Monte Carlo for its first Championship along the iconic French Riviera. The schedule will feature a wide variety of re-entry events, High Rollers, lower buy-in tournaments, including progressive Super Knockout formats, additional deep stack events, and increased registration times. On April 2, there will be a 25-package guaranteed satellite to the Main Event and a 10-package guaranteed satellite to the National Championship online at PokerStars. Players also have the opportunity to turn €10 into a PokerStars Championship Monte

Carlo package worth more than €8,500 by playing fast-paced, special edition Spin & Go tournaments on PokerStars until April 10.

For full details of the PokerStars Championship presented by Monte-Carlo Casino® schedule, please see: <u>http://psta.rs/2mLqR6n</u>.

For additional details and press enquiries, please contact: press@pokerstarslive.com.

About PokerStars Championship & PokerStars Festival

The PokerStars Championship, sponsored by PokerStars, is the world's biggest poker tour. Bringing together some of the world's most exciting and prestigious poker tournaments, the PokerStars Championship replaces some events previously part of the European Poker Tour, North American Poker Tour, Latin American Poker Tour and Asia-Pacific Poker Tour. Collectively, these events have paid out well over \$1 billion in tournament prize pools globally on five continents since 2004. Confirmed PokerStars Championship sponsored live events for 2017 include the Bahamas, Panama, Macau, Monte-Carlo, Sochi and Barcelona, with more events to be announced in the coming months.

PokerStars Festival events, sponsored by PokerStars, are mainly tailored for recreational players and replaces some events previously part of the UK & Ireland Poker Tour, France Poker Series, Italian Poker Tour, Estrellas, Eureka, Asia-Pacific Poker Tour and Latin American Poker Tour. Confirmed 2017 PokerStars Festival sponsored live events are Rozvadov, Korea, Chile, Marbella, Manila and Uruguay with more events to be announced.

PokerStars Championship and PokerStars Festival poker tour brands are ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA). Further information on the PokerStars Championship and PokerStars Festival is available online at <u>www.pokerstarslive.com</u>.

Play Responsibly! For more information on responsible gaming please visit our website at http://www.pokerstars.com/about/responsible-gaming/.