

PRESS RELEASE

**POKERSTARS GIVES FANS CHANCE TO GO HEAD TO HEAD  
WITH NEYMAR JR FOR FREE**

*PokerStars' Neymar Jr experience includes a fantastic trip to watch football, play poker and meet the football hero in Barcelona*

ONCHAN, Isle of Man – June 10, 2015 – Poker players will have a chance to meet Neymar Jr and take part in the European Poker Tour Barcelona as part of a new promotion, now running on [PokerStars](http://PokerStars.com), an Amaya Inc. (Nasdaq: AYA; TSX: AYA) brand.

Participants will win a once-in-a-lifetime trip to Barcelona to see Neymar Jr play football, get the chance to meet the Brazilian star in person, and even have a shot at playing him in a heads-up poker game. Plus, winners will receive entry of up to €2,150 to an European Poker Tour Barcelona Festival side event of their choice.

“I’m really looking forward to meeting poker-loving football fans in Barcelona,” said Neymar Jr. “While it might not be possible for me to play football against football fans, I’m excited to play poker against one of my fans heads-up.”

This opportunity will be the main prize in a series of special ‘Neymar Jr Final’ poker tournaments on PokerStars, which will be held on Thursday, June 18, and July 2, 16 and 30, at 13:15 ET. There will also be prizes such as added cash, unique Neymar Jr card protectors, and the top three players in each of the four tournaments will win a free prize package to Barcelona, for a total of 12 packages.

Each Neymar Jr Barcelona Package includes:

- Two tickets to a football match in Barcelona
- Seven nights’ accommodation at a four star hotel for two
- \$800 in travel expenses
- An EPT Barcelona Festival side event prize worth €2,150
- An invitation to meet Neymar Jr at the filming of a series of celebrity poker duels in Barcelona and the chance to take a PokerStars group photo with him
- A PokerStars group photo with Neymar Jr

One person in the audience will be randomly selected to play heads-up poker against Neymar Jr. If the selected player wins, he/she will walk away with a free 2016 PokerStars Caribbean Adventure (PCA) package worth over \$15,000!

## **How to win entry to the \$100,000 Neymar Jr Finals**

Players have several ways to secure their ticket for the Neymar Jr Finals and play for more than \$100,000 in prizes.

**Neymar Jr fans & followers:** Every Wednesday from June 10-July 29 at 14:00 ET, PokerStars is hosting special \$1,000 Neymar Jr Freerolls. At 14:15 ET (15 minutes into each Freeroll) two randomly chosen tables - including up to 18 players – will be rewarded tickets for the next Neymar Jr Final.

There is no deposit required and players only need a PokerStars account and a Freeroll password. The password for the freerolls will be posted on Neymar Jr's Facebook and Twitter feeds today, June 10.

**Neymar Jr 11 Missions:** Players can also earn a seat to each Neymar Jr Final by completing 'Neymar Jr 11 Missions'. There are four Missions Periods - one for each of the Neymar Jr Finals - and in each period, each player must complete 11 simple tasks in consecutive order to earn a free Neymar Jr Final ticket.

As soon as a player has completed a task in sequence, the next one will become available. When players have completed the full Mission of 11 tasks, players will be credited with a ticket to the \$100,000 Neymar Jr Final.

More details, including information on each of the challenges, is available online at:

<http://www.pokerstars.com/poker/promotions/meet-neymarjr/>

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

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 **PokerStars.com**

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA).