

## **POKERSTARS JOINS FORCES WITH HIPPODROME CASINO FOR NEW LONDON SERIES**

*PokerStars live events catering to London masses kick off in March 2017*

ONCHAN, Isle of Man – February 22, 2016 – [PokerStars London Series](#) will debut at PokerStars LIVE at The Hippodrome Casino London in the heart of London's West End, from March 2-5, 2017, PokerStars, an Amaya Inc., (NASDAQ: AYA; TSX: AYA) brand, announced today. The £275 PokerStars London Series in March will feature a £40,000 guarantee, 25,000 starting stack, and four starting flights, including a new Saturday Night Turbo flight at 8pm.

There will be five new PokerStars London Series events over the coming months with buy-ins starting from £275. Further details can be found [here](#). “Poker has always been a social game played for matchsticks, or pennies in homes and neighbourhoods all over the world,” said Eric Hollreiser, Vice President of Corporate Communications for Amaya Inc. and PokerStars. “While being committed to growing the game globally, PokerStars is also investing in promoting poker in local communities in the U.K.. The new London Series is designed to bring together the most loved parts of the Hippodrome Classics and the UK & Ireland Poker Series and make them even better for poker players living in and visiting London.”

The new PokerStars London Series schedule, which was created following player feedback on the UKIPT Series and the Hippodrome Classics, will include increased guarantees and starting stacks, tournaments with deeper stacks and longer levels, and prolonged registration.

### **Key Schedule Highlights**

PokerStars London Series schedule highlights include:

- £40,000 Guarantee on all Series tournaments
- 25,000 starting stack
- New evening Turbo flight on Saturdays at 8pm
- Late registration - until level 6
- One entry available per flight (four flights available)

## **Online Route to Live Poker in London**

As always there will be plenty of opportunities to qualify at [PokerStars](#). Satellites for the inaugural PokerStars London Series start this Sunday, February 26, where players can qualify for as little as £1.10. Alternatively, players can also qualify live at the Hippodrome on March 2.

## **PokerStars London Series Key Dates**

- PokerStars London Series, March 2-5, £275
- PokerStars London Series, May 25-28, £275
- PokerStars London Super Series, August 30-September 3, £550
- PokerStars London Series, October 5-8, £275
- PokerStars London Series, November 9-12, £275

The capital's most exciting and well-appointed casino, The Hippodrome Casino London, provides regular cash games and tournaments, as well as hosting the most prestigious live poker tours and event series.

More information on PokerStars London Series can be found here: <http://bit.ly/1f0wYuj>.

For further details, please contact [press@pokerstarslive.com](mailto:press@pokerstarslive.com).

## **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best online security. More than 165 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars is the flagship brand of Rational Group, which is ultimately owned by Amaya Inc. (Nasdaq: AYA; TSX: AYA) and operates gaming-related businesses and brands, including PokerStars, PokerStars Casino, BetStars, Full Tilt, StarsDraft, and the PokerStars Championship and PokerStars Festival live poker tour brands (incorporating the European Poker Tour, PokerStars Caribbean Adventure, Latin American Poker Tour and the Asia Pacific Poker Tour). Amaya, through certain subsidiaries, is licensed, approved to offer, or offers under third party licenses or approvals, its products and services in various jurisdictions throughout the world,

including in Europe, both within and outside of the European Union, the Americas and elsewhere. In particular, PokerStars is the world's most licensed online gaming brand, holding licenses or related operating approvals in 17 jurisdictions. PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively.

Play Responsibly! For more information on responsible gaming please visit our website at <http://www.pokerstars.com/about/responsible-gaming/>.