

## **POKERSTARS LAUNCHES 'EPT NOT LIVE' PODCAST SHOW**

*First episode available to download and listen to now*

ONCHAN, Isle of Man – March 6, 2015 – PokerStars, an Amaya Inc. (TSX: AYA) company, today announced the launch of a brand new podcast called 'EPT Not Live'. The weekly show will be hosted by EPTLive commentators, James Hartigan and Joe Stapleton, going behind the scenes at live events, interviewing celebrities, members of Team PokerStars Pro and online qualifiers, and giving listeners the chance to win exclusive prizes.

James Hartigan said: "It's just like EPTLive, only it isn't live, it's recorded. And you don't get to see any poker, or graphics, or...anything at all actually. In fact, it's nothing like EPTLive, apart from the irreverent and irrelevant chat."

The show's co-host, Joe Stapleton, added: "If the EPT were a movie, this would be the DVD commentary. Although most of our audience probably doesn't know what a DVD is, so I think this is probably best explained by a series of emojis. If you like the EPT, this show will make you :-), (y), and XD."

### **EPISODE 1**

The first episode features an interview with mixed martial arts legend and poker enthusiast, Tito Ortiz, who attended the PokerStars Caribbean Adventure in January and played the Main Event. The first episode is available to listen to now at: <http://psta.rs/1Bbqz7D>. It's also available to download through Apple iTunes, and Android users can access it via their usual podcast app or the RSS feed at: <http://psta.rs/1DYO2tR>.

"We want EPT fans to get involved. We've got money-can't-buy prizes up for grabs, including exclusive 'Everyone Loves a Chop Pot' T-shirts. Each week, one lucky listener will get to come on air and go head-to-head against Joe Stapleton in an EPT trivia contest. Chances are, they'll win!", said Hartigan.

The award-winning EPTLive webcast has been an integral part of the success of the PokerStars.com European Poker Tour since 2007. In 2013, it was recognised as Favourite Web-based Poker Show at the BLUFF Reader's Choice Awards. EPT Not Live aims to bring the same thoughtful, engaging and light-hearted poker content to the popular podcast platform.

For further information, please contact: [press@pokerstars.com](mailto:press@pokerstars.com)

### **About PokerStars**

PokerStars operates the world's most popular online poker sites, serving the global poker community. Since it launched in 2001, PokerStars has become the first choice of players all over the world, with more daily tournaments than anywhere else and with the best security online. More than 130 billion hands have been dealt on PokerStars, which is more than any other site.

PokerStars.com and PokerStars.eu operate globally under licenses from the Isle of Man and Malta governments, respectively. PokerStars also holds separate government licenses in the United Kingdom, Belgium, Bulgaria, Denmark, Estonia, France, Germany, Italy and Spain.

PokerStars is the key brand of Rational Group, which operates gaming-related businesses and brands, including PokerStars, Full Tilt and the European Poker Tour. In 2012, 2013 and 2014, Rational Group companies in the UK and Isle of Man won recognition as one of the best workplaces in the UK being awarded a top 25 position by the Great Place to Work Institute's Best Workplaces – Large category rankings. Rational Group entities in Costa Rica and Dublin also achieved the same accolade in their respective local rankings in 2014. PokerStars is owned by Amaya Inc. (TSX: AYA).